

Enhancing Learning via ‘Novelty Insertion’

Employing the neuroscience of learning to create
more effective pedagogical approaches

Annie Cardinaux, Matt Groth, Pawan Sinha,
Riccardo Barbieri, Sidney Diamond, Lara Cavinato

Department of Brain and Cognitive Sciences
MIT

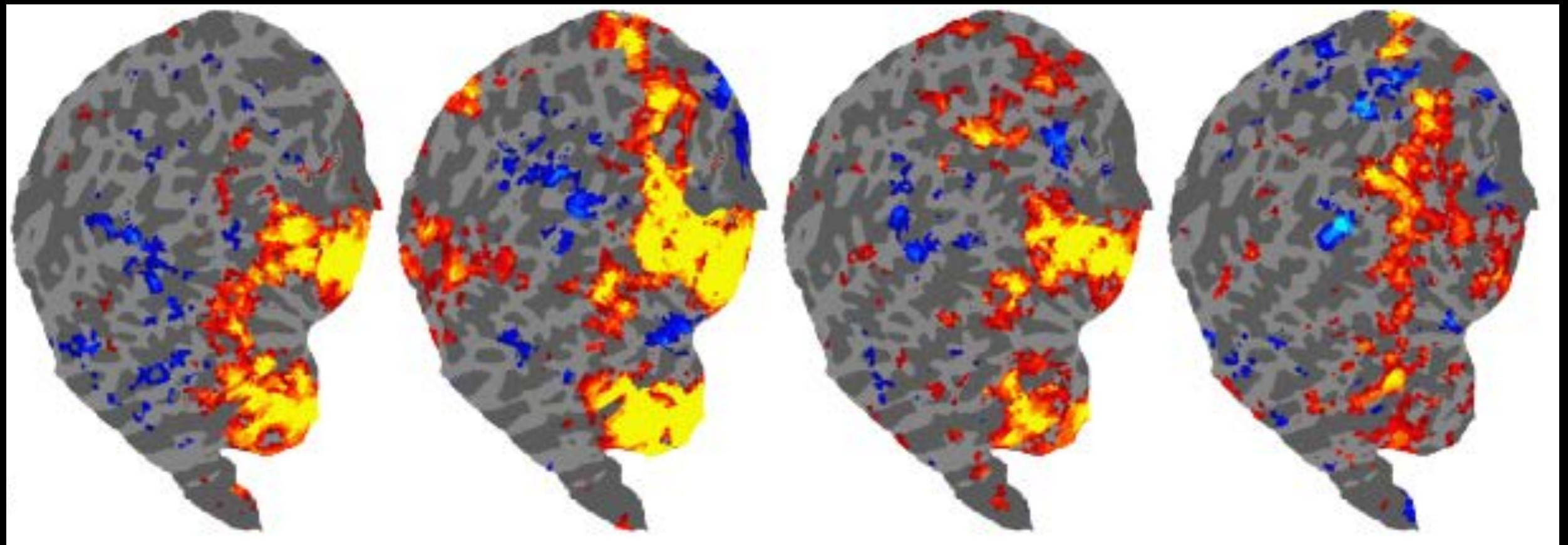


Our lab is interested in cortical plasticity



We find evidence of plasticity even late in the developmental timeline...

e.g. Progressive cortical de-correlation following sight onset

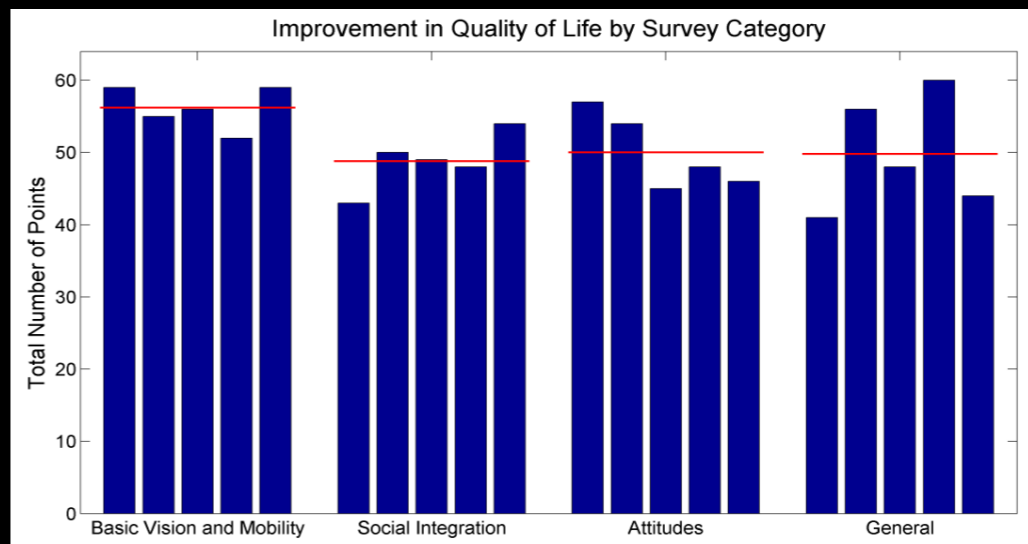


t-2

t+7

t+30

t+120



Although we now have evidence of plasticity, we do not really know what triggers this plasticity.

A possibility: **‘Plasticity on Demand’**

When learning demands are increased, the brain responds by enhancing its capacity to change.

Exposure to novelty is one way of increasing learning demands...

... does novelty lead to enhanced plasticity?

Absolute Coding of Stimulus Novelty in the Human Substantia Nigra/VTA

Nico Bunzeck¹ and Emrah Düzel^{1,2,*}

¹Institute of Cognitive Neuroscience
University College London
17 Queen Square
London, WC1N 3AR
United Kingdom

²Department of Neurology II and
Center for Advanced Imaging
Otto von Guericke University
Leipziger Strasse 44
39120 Magdeburg
Germany

Summary

Novelty exploration can enhance hippocampal plasticity in animals through dopaminergic neuromodulation arising in the substantia nigra/ventral tegmental area (SN/VTA). This enhancement can outlast the exploration phase by several minutes. Currently, little is known about dopaminergic novelty processing and its relationship to hippocampal function in humans. In two functional magnetic resonance imaging (fMRI) studies, SN/VTA activations in humans were indeed driven by stimulus novelty rather than other forms of stimulus salience such as rareness, negative emotional valence, or targetness of familiar stimuli, whereas hippocampal responses were less selective. SN/VTA novelty responses were scaled according to absolute rather than relative novelty in a given context, unlike adaptive SN/VTA responses recently reported for reward outcome in animal studies. Finally, novelty enhanced learning and perirhinal/parahippocampal processing of familiar items presented in the same context. Thus, the human SN/VTA can code absolute stimulus novelty and might contribute to enhancing learning in the context of novelty.

response (Dommett et al., 2005; Horvitz, 2000; Redgrave et al., 1999). These other forms of salience can be reported by stimuli that are familiar and are therefore not contingent upon stimulus novelty. A preferential response of the dopaminergic midbrain to stimulus novelty would indicate a special biological relevance for novelty as a motivating (Kakade and Dayan, 2002; Schultz, 1998) and/or reinforcing (Reed et al., 1996) stimulus dimension also in humans.

A number of brain regions that provide input into the dopaminergic midbrain are capable of processing not only stimulus novelty but also other forms of stimulus salience. Most notably, the hippocampus and the amygdala are held to be closely functionally linked to the dopaminergic midbrain (Lisman and Grace, 2005) as components of a wider functional dopaminergic system termed the mesolimbic dopaminergic system. The hippocampus appears capable of comparing incoming information with stored memories (Lisman and Grace, 2005) and is sensitive to stimulus novelty (Düzel et al., 2003; Tulving et al., 1996) as well as to other forms of salience such as deviance or rareness and targetness even if reported by highly familiar stimuli (Crottaz-Herbette et al., 2005; Halgren et al., 1980). The amygdala, a structure that, together with noradrenergic nuclei of the brain stem, is critically involved in generating arousal to emotionally salient stimuli and in improving long-term memory for such stimuli (McGaugh, 2004), has a direct projection to the dopaminergic midbrain (Pitkanen, 2000). This projection is functionally relevant for displaying responses to biologically salient stimuli, for instance, for displaying orienting responses in appetitive conditioning (Lee et al., 2005). The orienting response, in turn, includes both autonomic (Lee et al., 2005) and motor (Holland, 1977) components.

An important approach to better understand the functional link between novelty processing and dopaminergic neuromodulation in humans would be to clarify whether the substantia nigra/ventral tegmental area



Project Hypothesis:
Novelty insertion in instructional videos might enhance their learning

Specific Goals:

- To create variants of instructional videos with novelty/familiarity insertion
- To determine whether novelty insertion heightens engagement
- To determine whether novelty insertion enhances learning

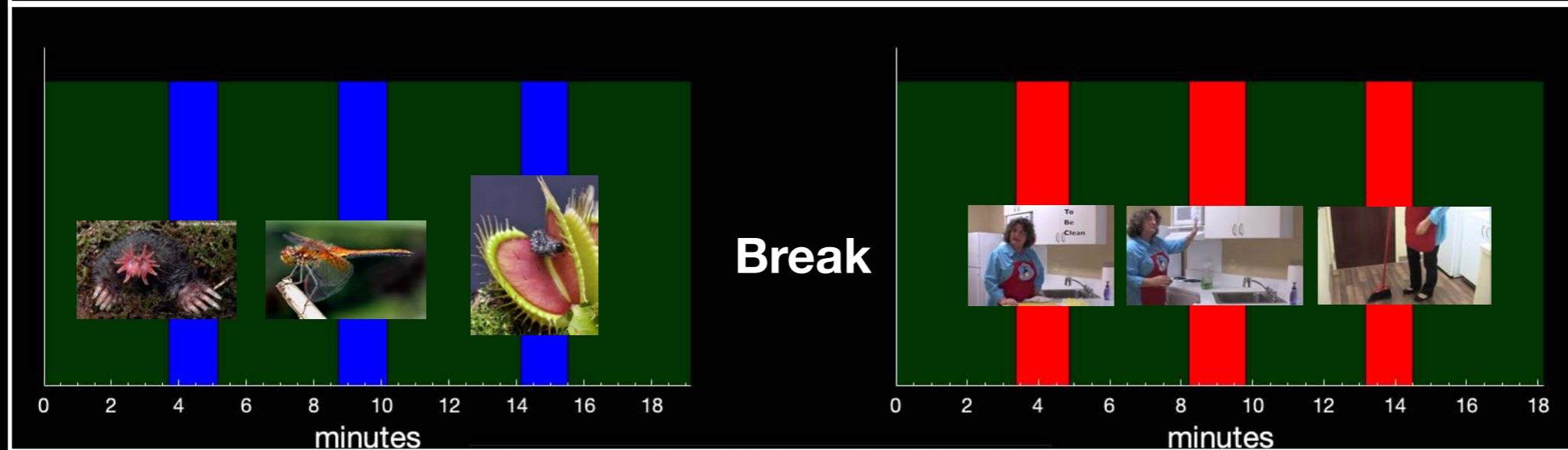
Pilot Overview

N = 10

Group 1



Group 2



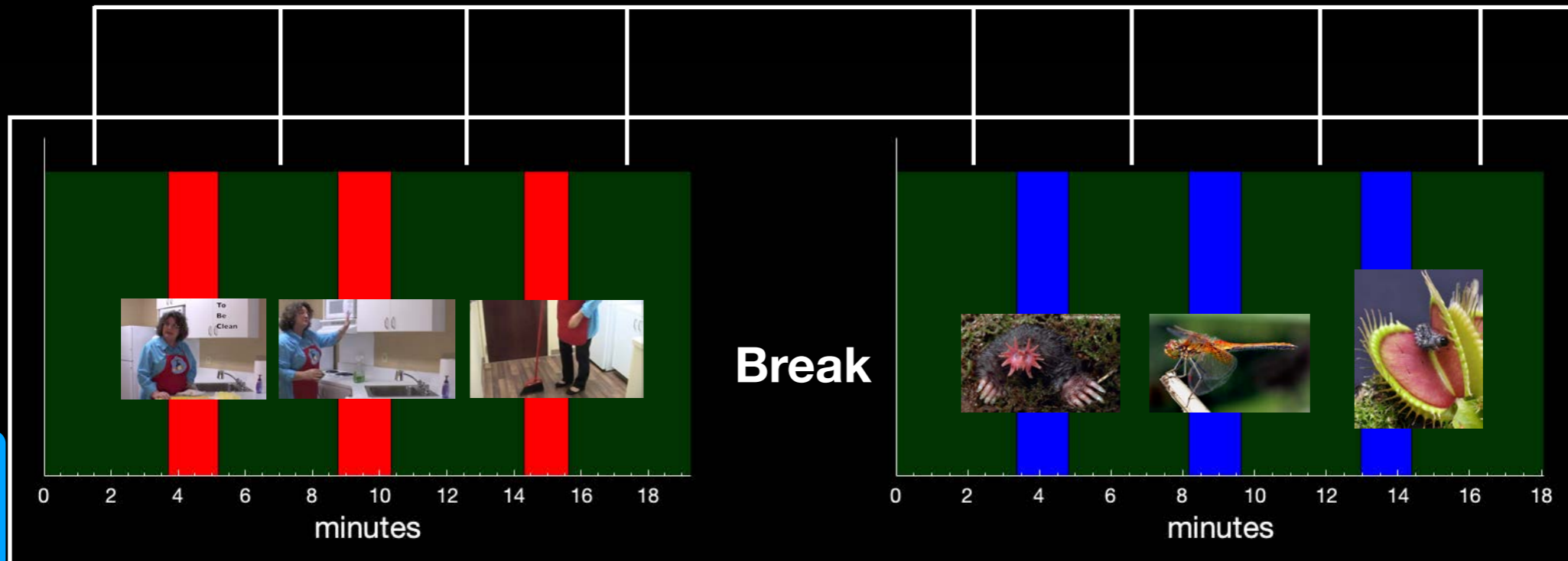
■ Lecture ■ Novel Video ■ Familiar Video

Video Samples

Pilot Overview

N = 10

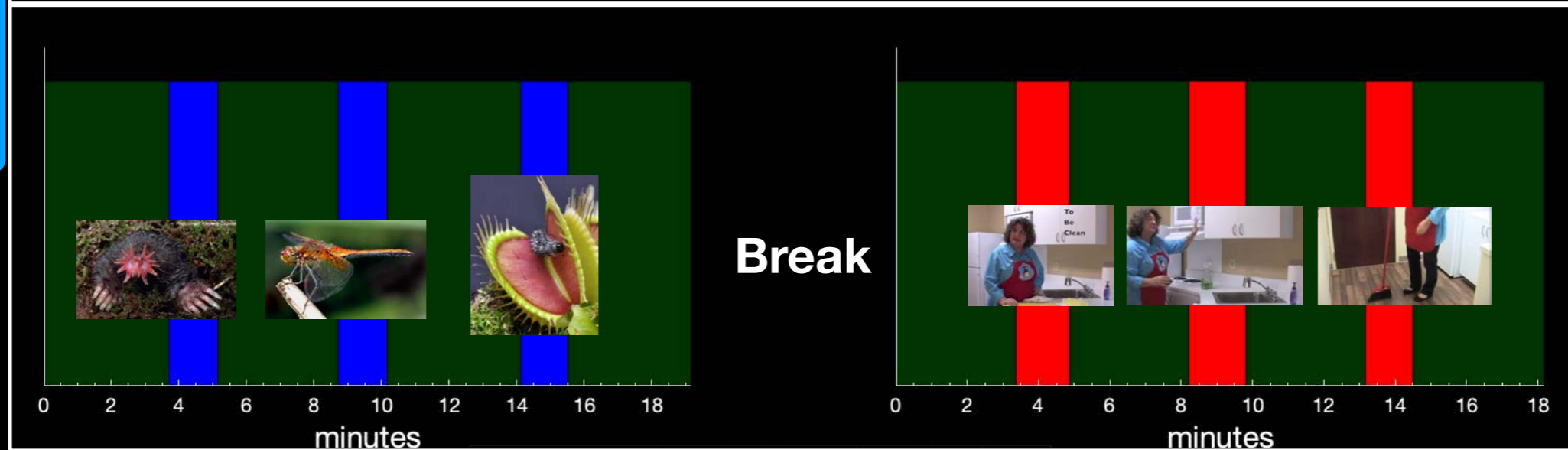
Group 1



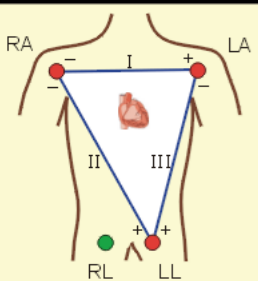
Pre-assessment

Post-assessment

Group 2



■ Lecture ■ Novel Video ■ Familiar Video



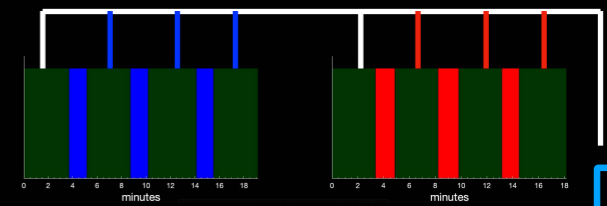
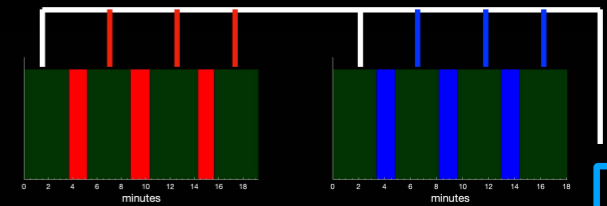
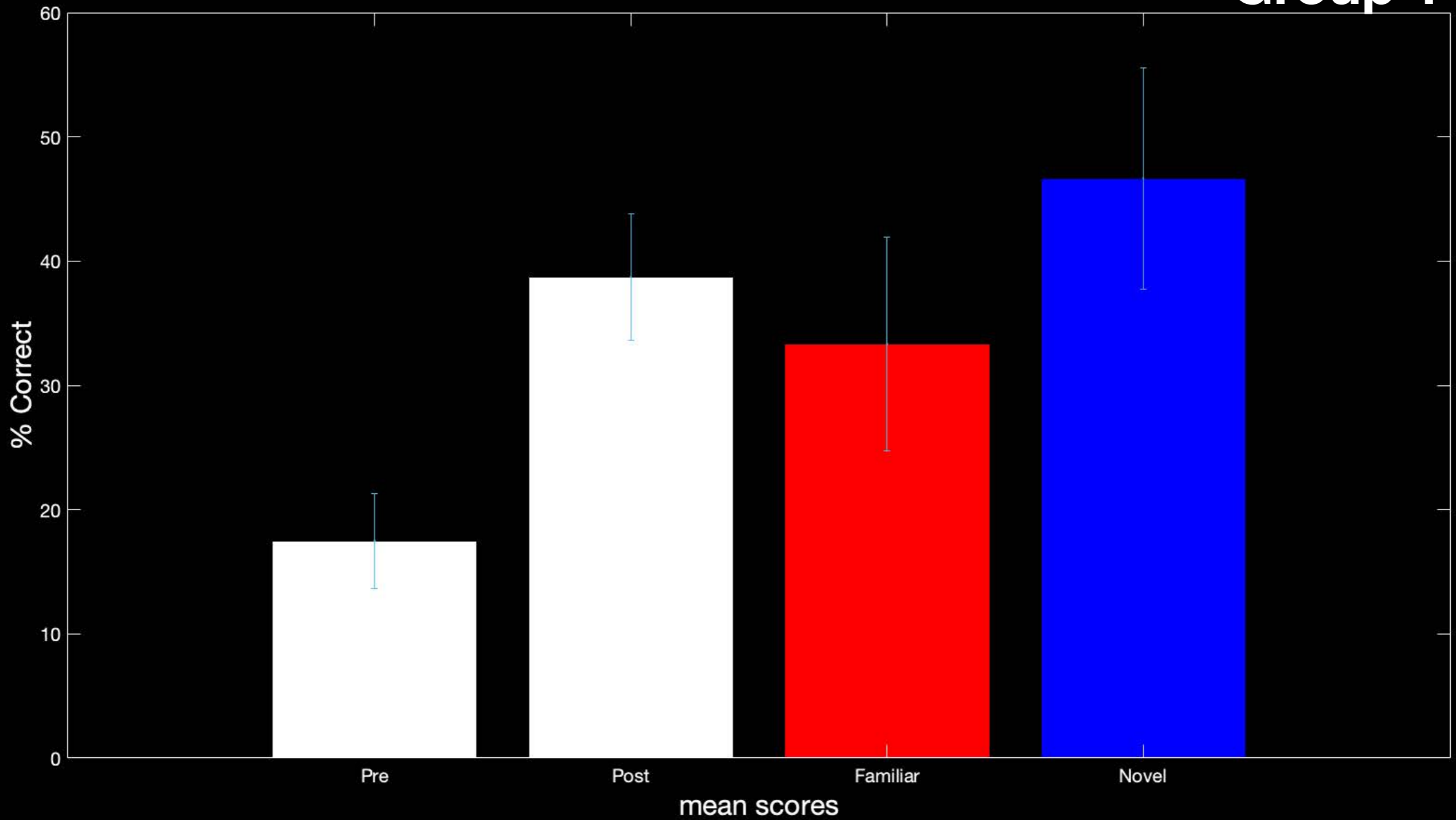
ECG

EDA



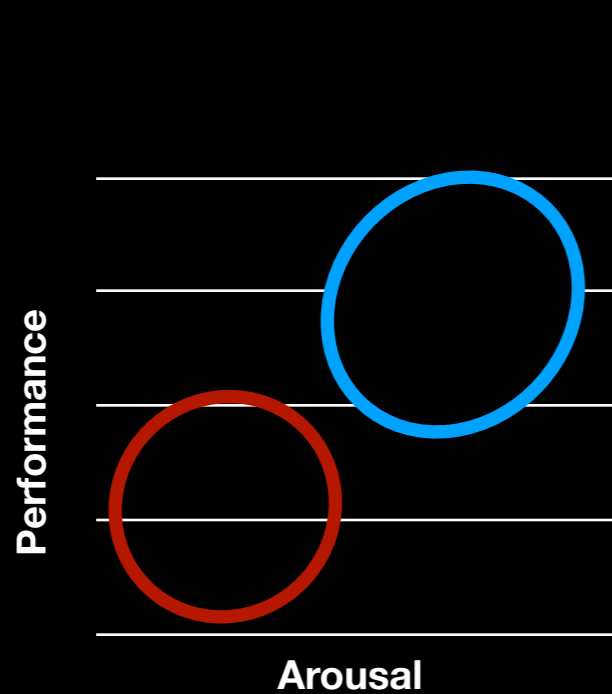
Assessment Results

Group 1

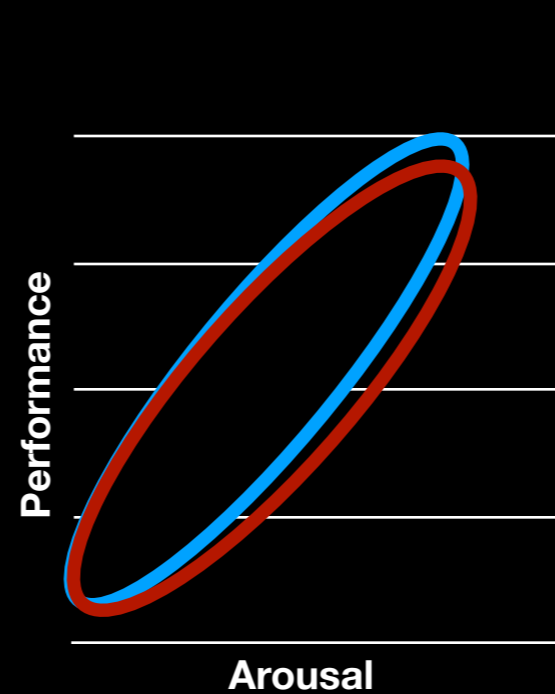


Group 2

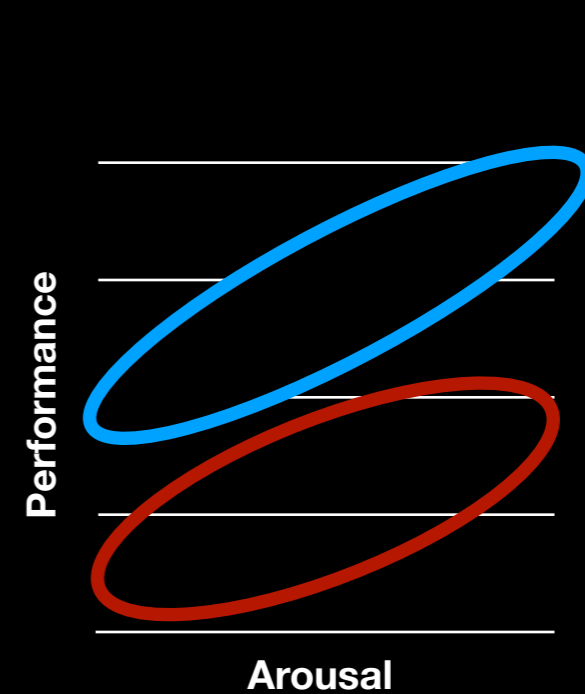
Result Scenarios



Cannot control for arousal and make statement about effect of novelty: **not enough data!**



H₀: no relationship between novelty and learning

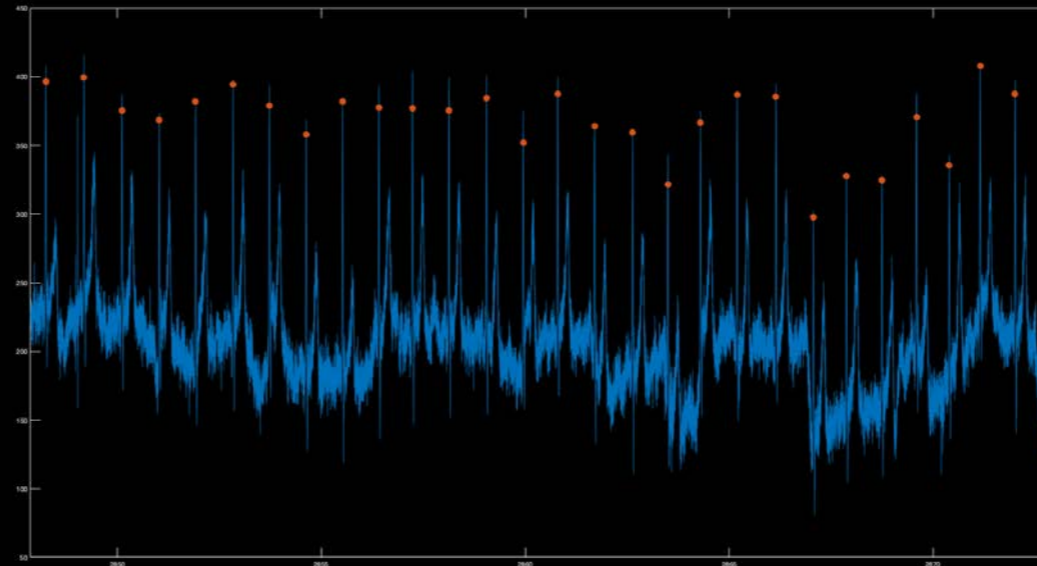
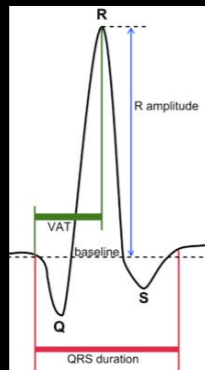
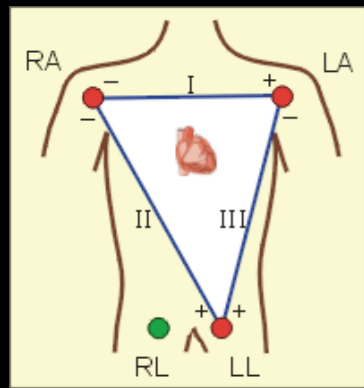


H₁: novelty enhances learning independently of arousal

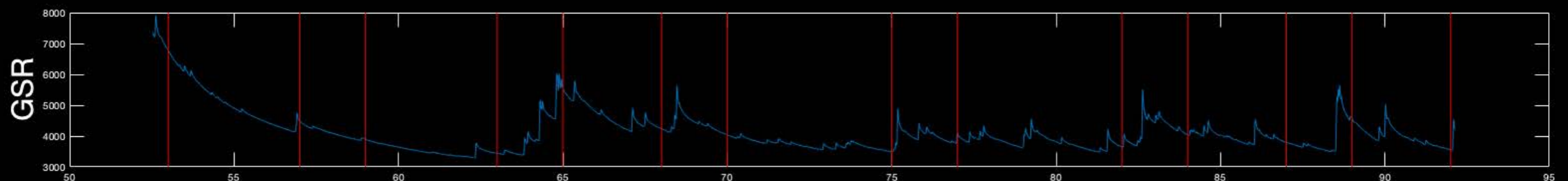
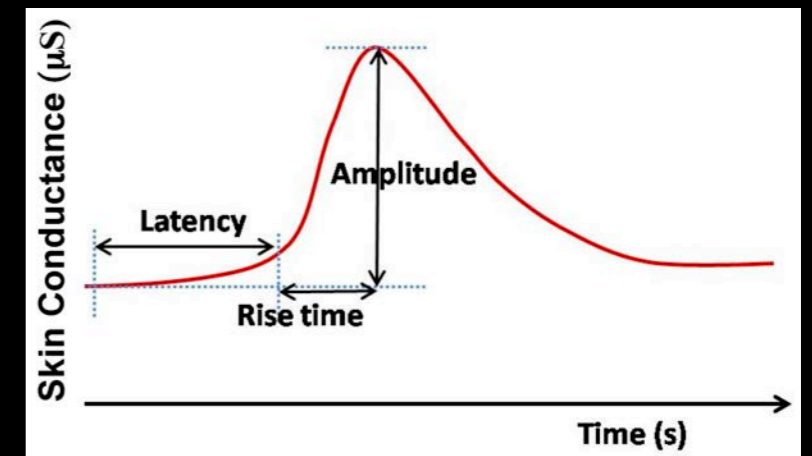


Physiological Recordings

Electrocardiogram (ECG)



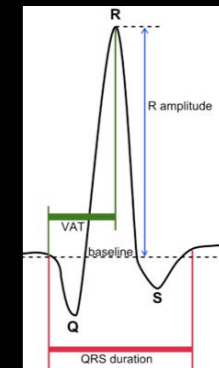
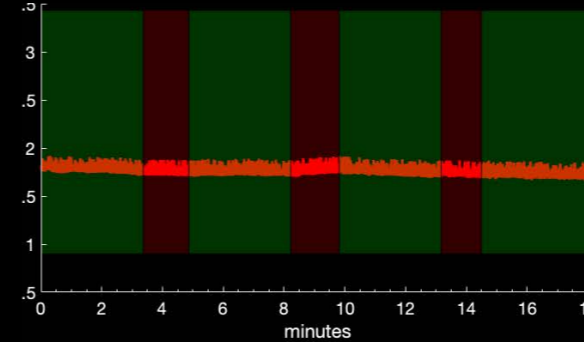
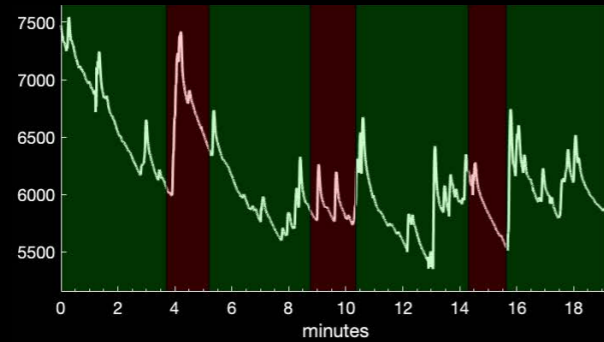
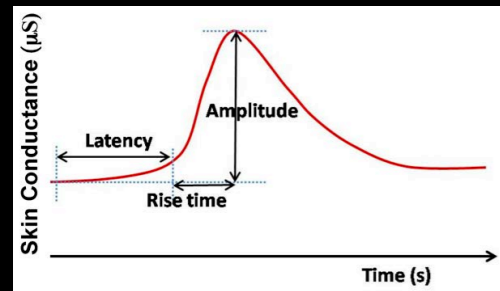
Electrodermal Activity (EDA)



Signal Processing

Raw EDA

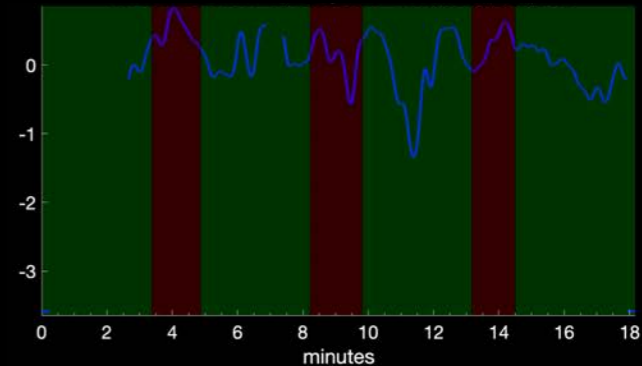
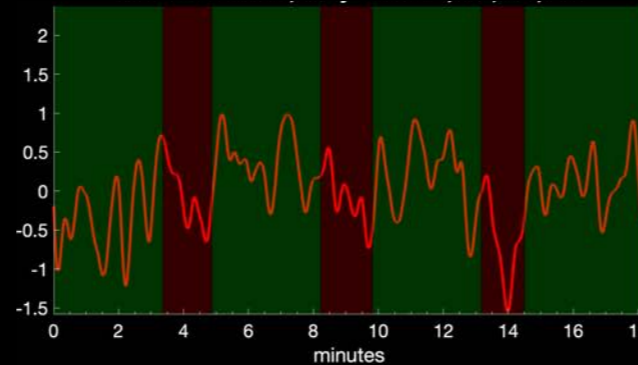
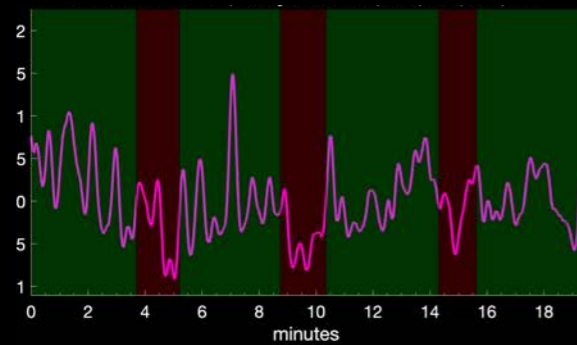
Raw ECG



- Extract phasic signal
- Peak detection

- R-Peak detection
- RR interval calculation

- Point Process Model of Heart Rate Variability

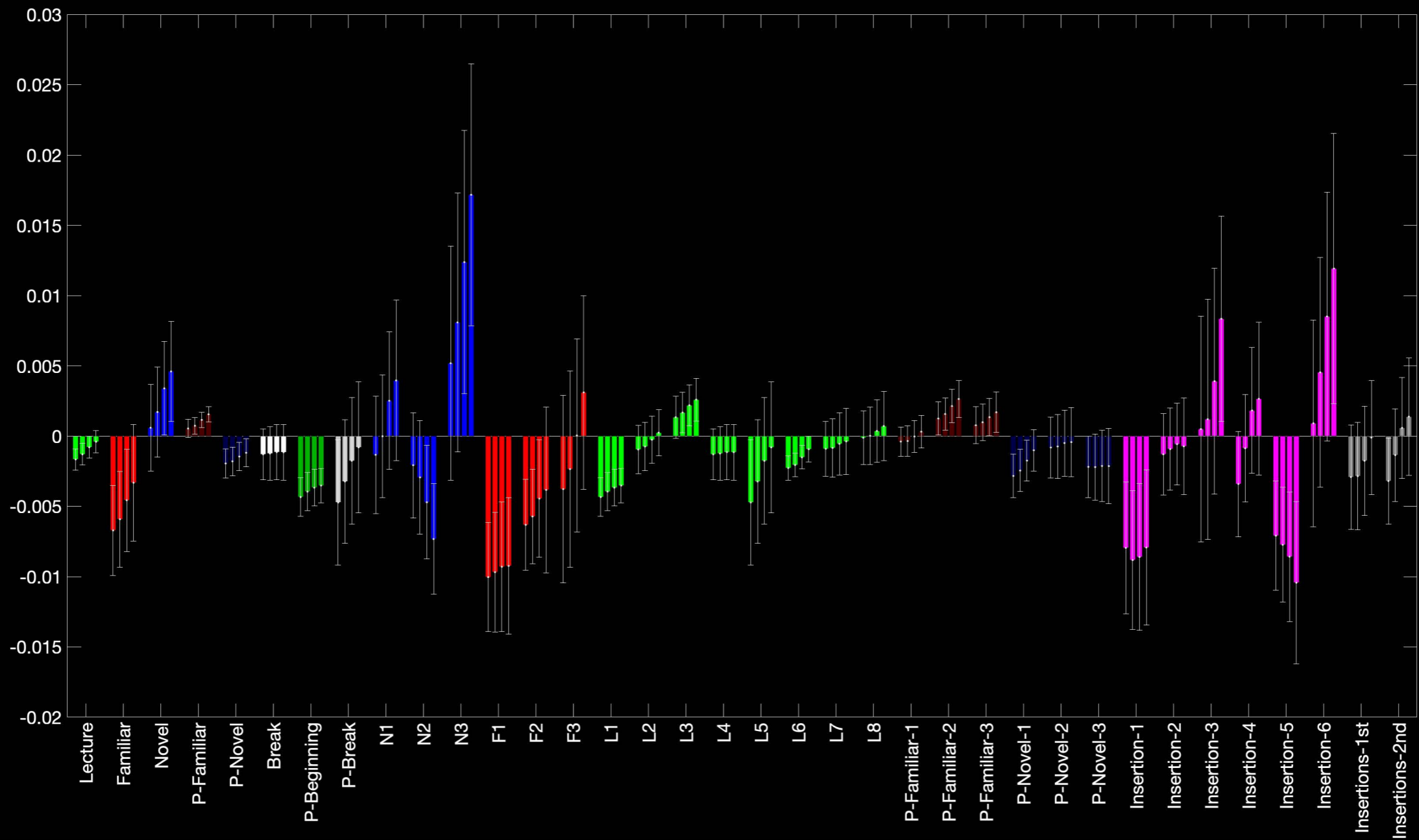


Optimizing the indices By investigating:

- Sliding window size and shape
- Cropping response window to different lengths
- Latencies of signals relative to each other and subject

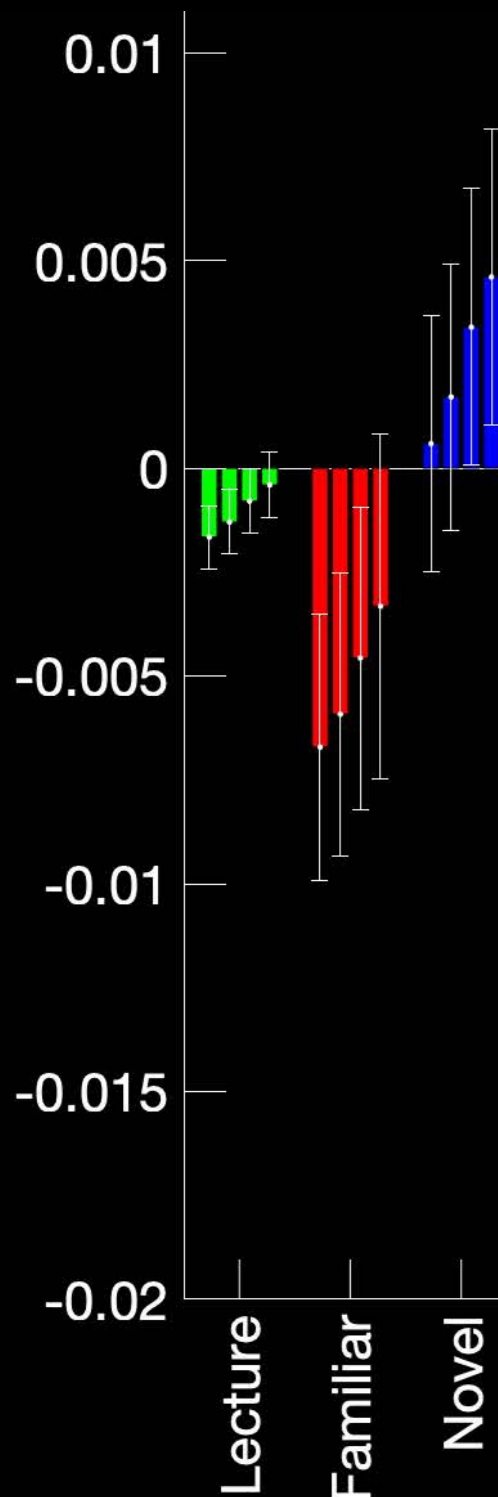
- Normalized by baseline
- Applied window functions
- Averaged across participants
- *Calculated slope for some metrics
- Calculated statistics

Comparison of Arousal Across Experiment



Some Questions About Arousal

Does video type affect arousal?



N = average arousal during novel insertion
F = average arousal during familiar insertion
L = average arousal during lecture

Using **EDA peak rate slope** as an index of arousal:

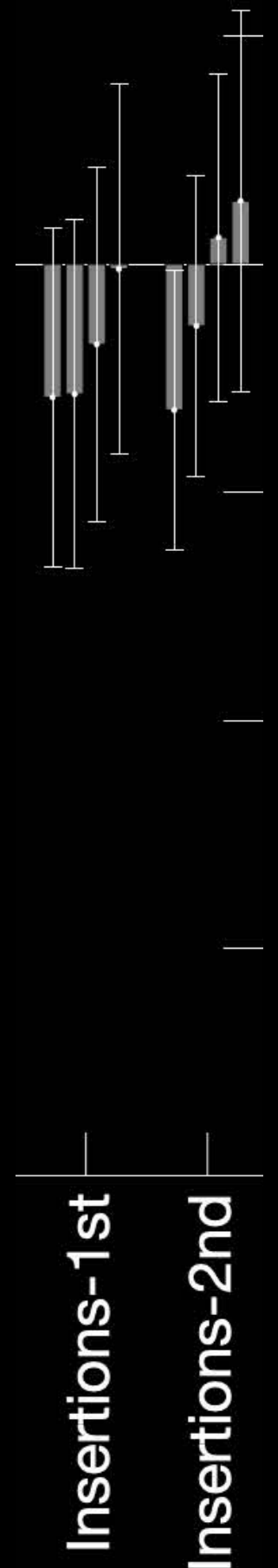
$$N > L > F$$

Does elapsed time affect arousal?

P1,P2 = arousal during first and second halves of experiment, regardless of if there were novel or familiar insertions

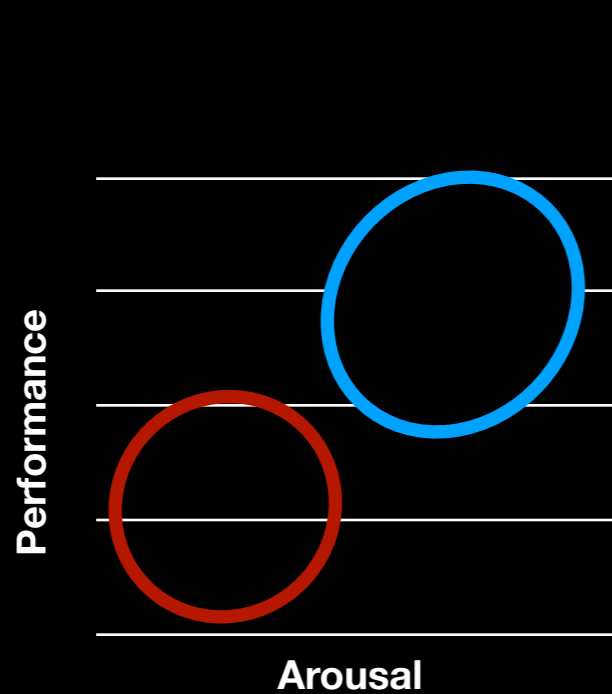
Using **EDA peak rate slope** as an index of arousal:

P1 = P2

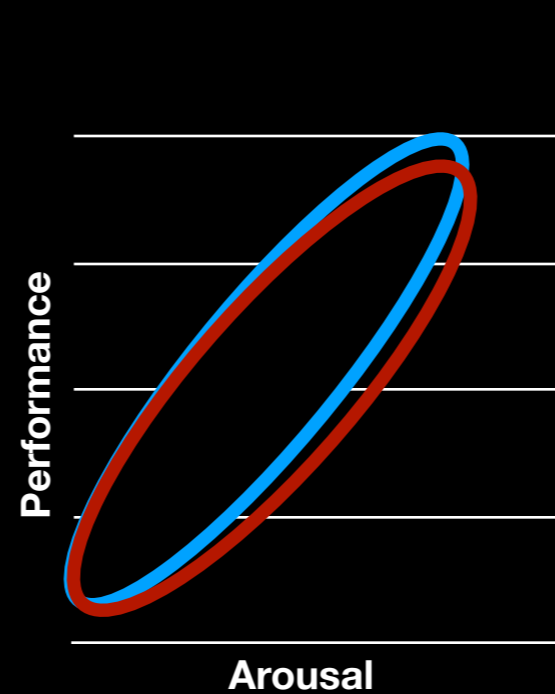


Synthesizing Arousal and Performance Results

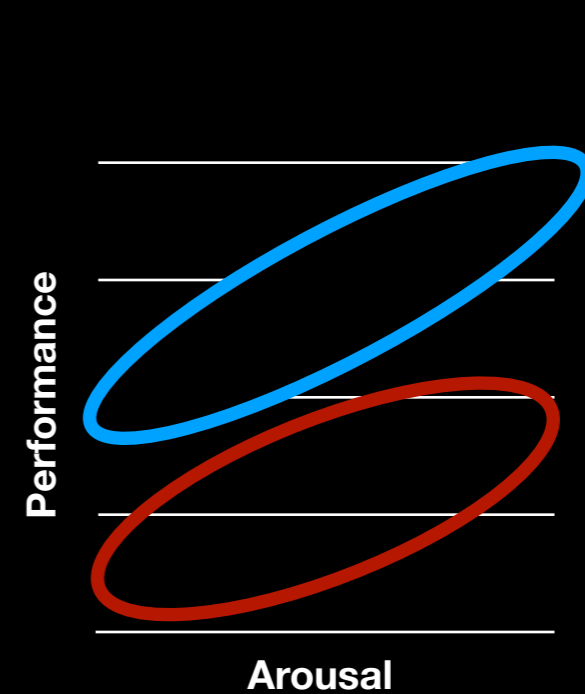
Result Scenarios



Cannot control for arousal and make statement about effect of novelty: **not enough data!**



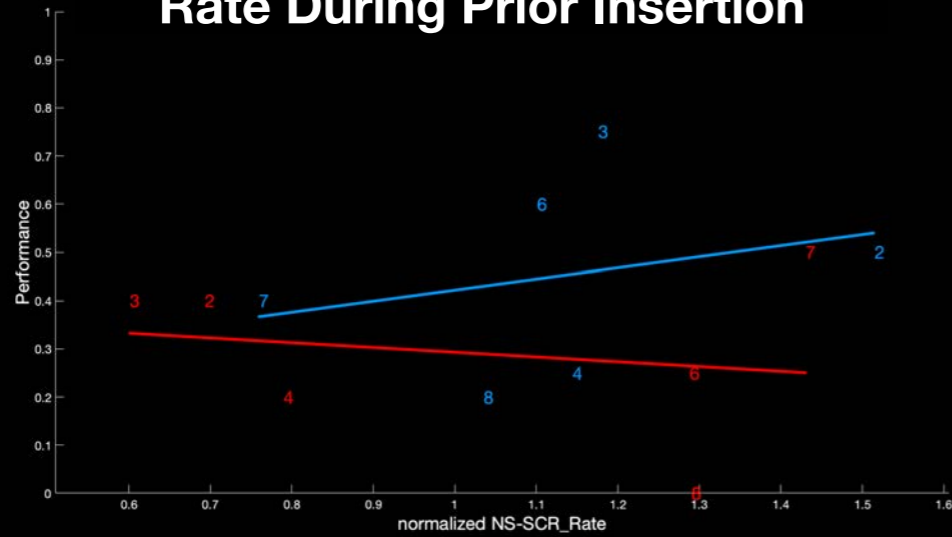
H₀: no relationship between novelty and learning



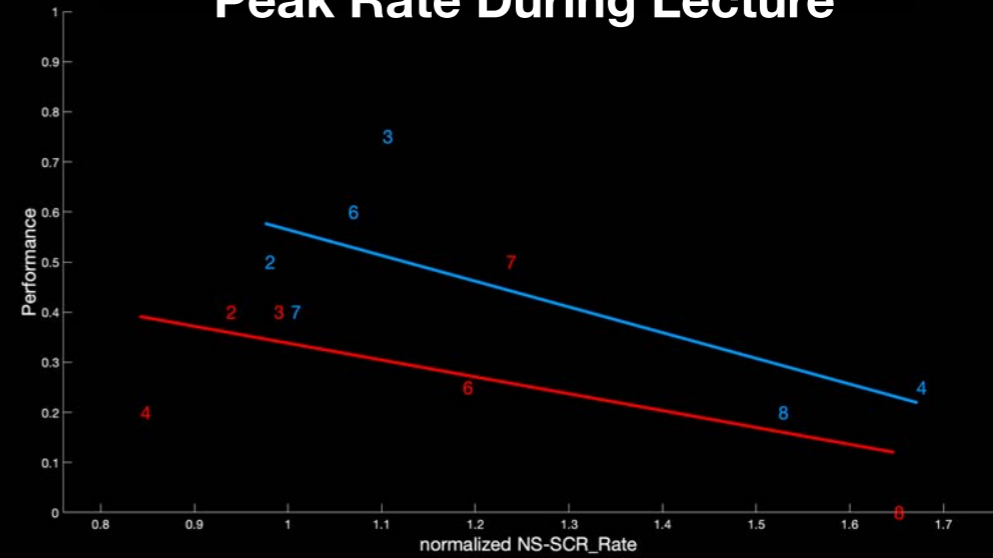
H₁: novelty enhances learning independently of arousal



Performance vs. EDA Peak Rate During Prior Insertion

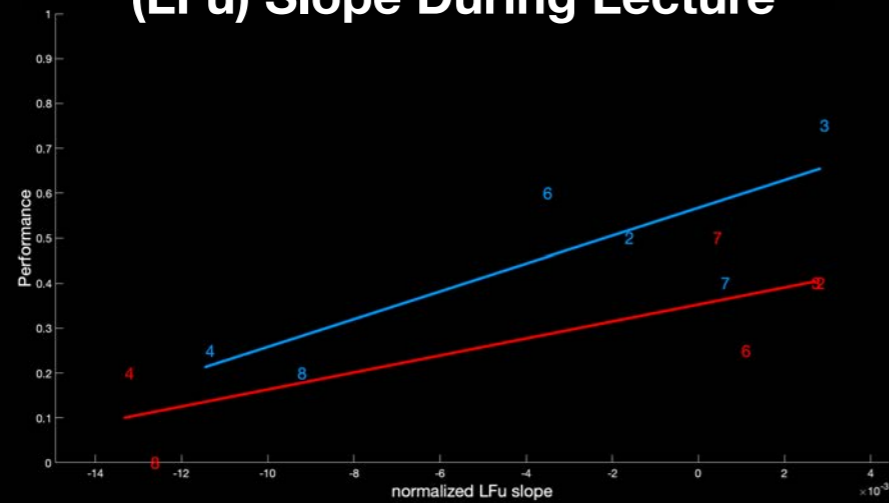


Performance vs. EDA Peak Rate During Lecture

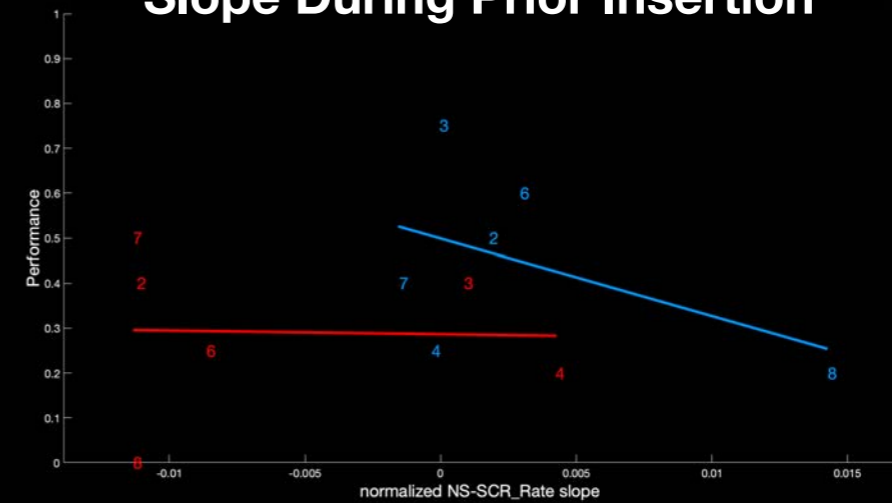


Pilot results suggest that novelty may enhance learning while controlling for arousal

Performance vs. HRV Balance (LFu) Slope During Lecture



Performance vs. EDA Peak Rate Slope During Prior Insertion



Novel Familiar

Limitations

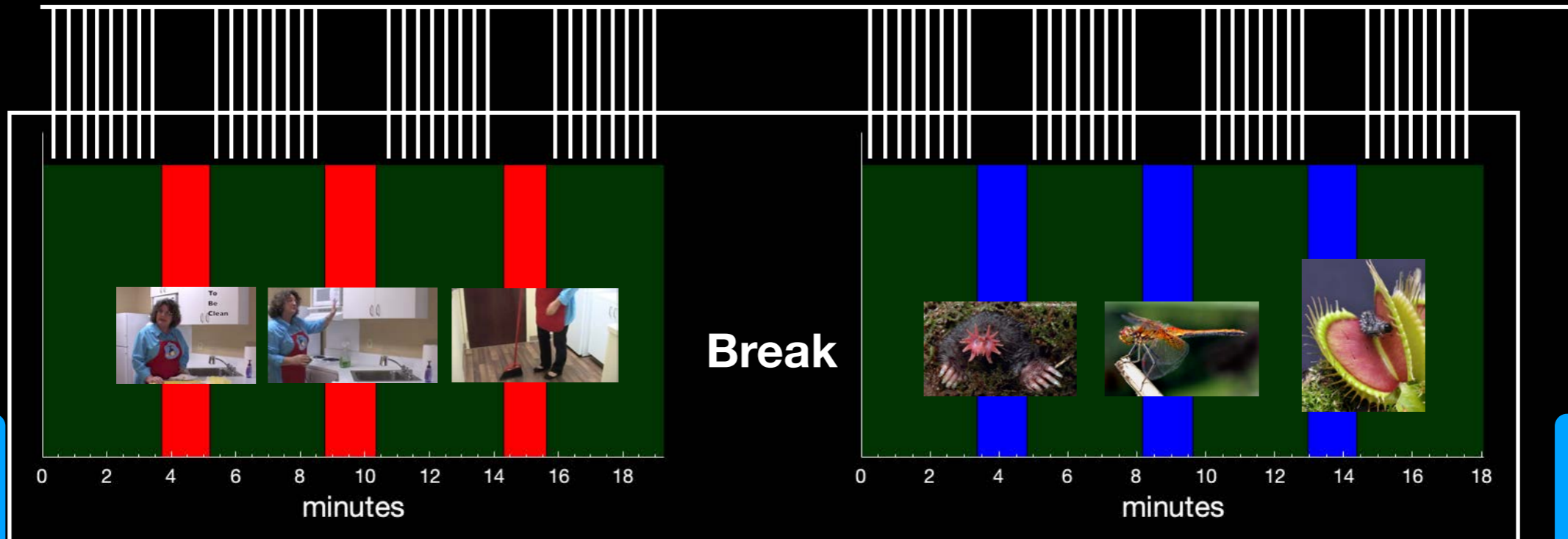
- Low statistical power
- Within-subject design
- High variability lecture content
- Few controlled factors between “novel” and “familiar” videos

Next Steps

Next Phase

N = 30

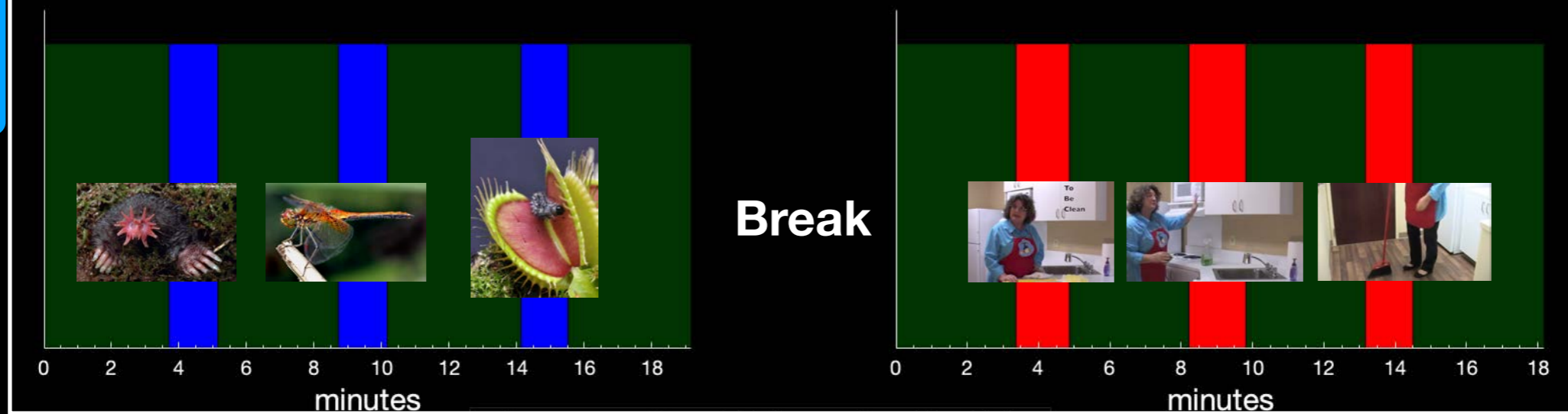
Group 1



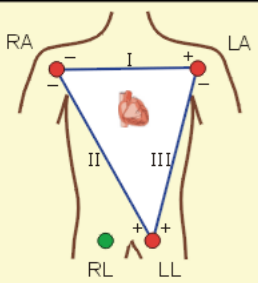
Pre-assessment

Post-assessment

Group 2



■ Lecture ■ Novel Video ■ Familiar Video



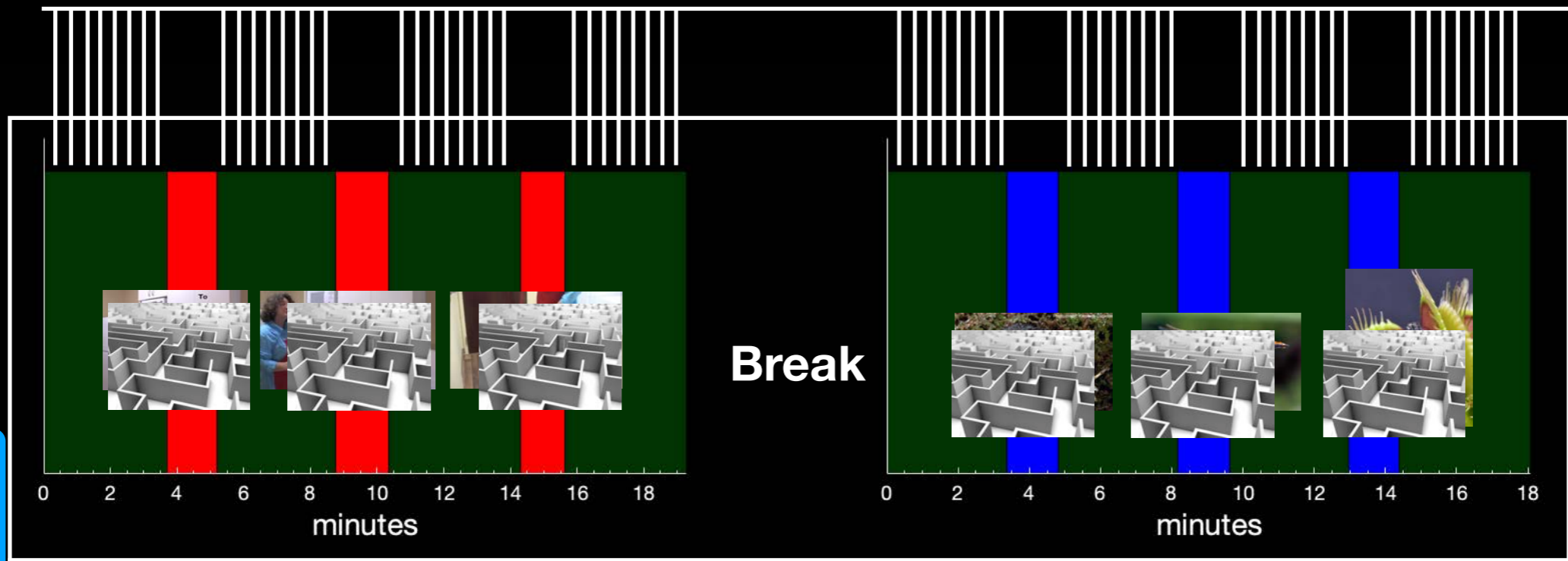
Possible Future Steps

LTM-assessment

Possible Future Designs

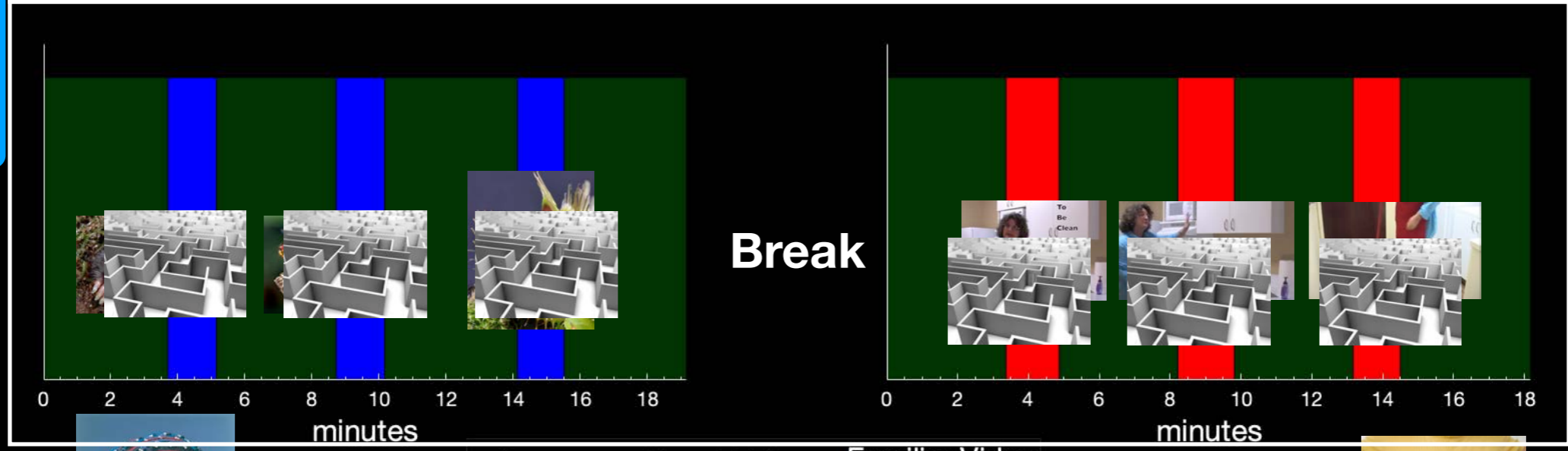
N > 30

Group 1

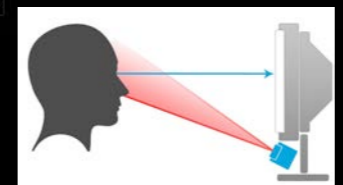
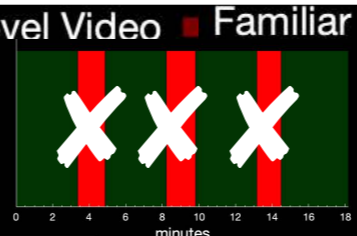
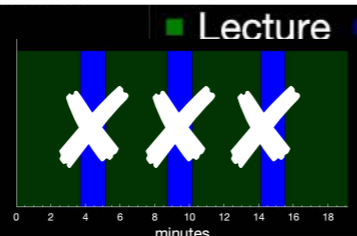
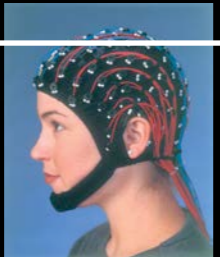
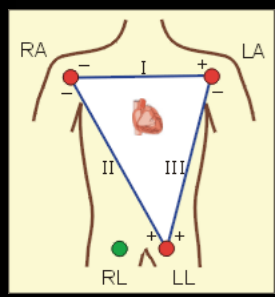


Pre-assessment

Group 2



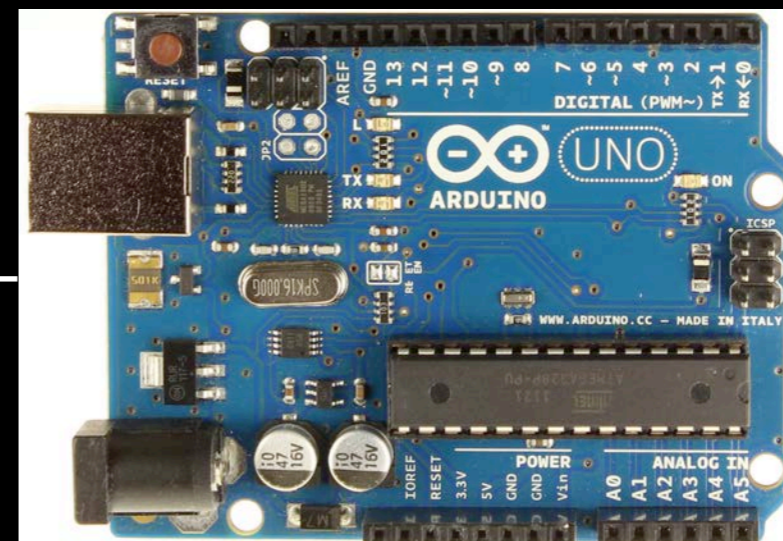
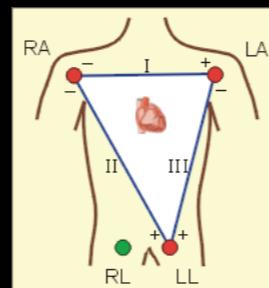
Post-assessment



■ Lecture ■ Novel Video ■ Familiar Video

Remote Experimentation

- Online study
- Portable Sensor Box



Summary

- Created experiment structure for studying learning in online lectures
- Found preliminary results suggesting a possible positive effect of novelty on learning
- We are working on a variety of improved techniques to provide better statistical power and experimental control
- We hope that this project can inform the development of more effective online learning

Acknowledgements

- Pawan Sinha
- Riccardo Barbieri
- Sidney Diamond
- Annie Cardinaux
- Matt Groth
- Lara Cavinato
- All who we have consulted including Kyle Keane, Anna Musser, Dana Doyal, and more
- Kana Okano and Steven Shannon for helping us to use the EEG Laboratory of the Martinos Imaging Center at MIT
- MIT Integrated Learning Initiative (MITILI)
- All of our participants!



**If you or someone you know
would like to participate in our
next experiment, please email
anniec@mit.edu, thank you!**