

UA Exec Meeting
October 3, 2012

Attendance:

Priya, Jonté, Nathan, Stephen, Tim, Patrick, Ravi, Jen, Lauren, John, Alan, Laura, James, Christine, Brendan, George, Ranjeeta, Anika, Sheila

Meeting will adjourn at 9:00 for students to watch this evening's Presidential Debates

Updates:

- UA-Opportunities@mit.edu
 - Join if you want to get job opportunities for UA students
- UA-Spam@mit.edu
 - Join if you want some fun laughs and good convo
- We signed a contract with Bonfire—we will pilot it for the student center restaurants project
 - If you have an interest in reaching out to students through this platform, let us know!

Weekly Check-Ins:

- You should have already set up your objectives for the quarter; discuss at weekly check-ins.
- At the end of the quarter, you will meet with the “opposite” person (Michael or Jonté) to discuss your progress.

- Let Patrick know if you know anyone interested in joining Patrick's Committee

Voter registration drive

- Council voted down the e-drive due to cost
- We will run the drive ourselves
- Will reach out to the Tech to partner
- Get as many MIT students as possible registered to vote to have an impact in this election
 - Good PR!
- Voter registration forms, envelopes, and stamps
- Open discussion:
 - We should focus on voter registration *and* the absentee ballot process
 - We need to have this set up next week since we're a month out from the elections
 - Volunteers at our stands should make a distinct effort to be visible and approachable in Lobby 10
 - Study break this semester

- Tables in the student center available in evening and early morning
- Theme for the study break should be fun and engaging!
- Let us know if you have anyone interested in coordinating the voter registration drive

Fall Festival

- Comedy show on Friday
- Recent discovery – two large events aligning with it!
- IFC and Panhel putting together a Saturday morning community service event at Salvation Army
 - Afterwards, an ice cream event and carnival on Kresge
- Three events makes it a full weekend
 - This gives us an opportunity to publicize it!
- Open Discussion (how to publicize):
 - Two more e-mails going out tonight and tomorrow
 - Publicized on infinite display
 - FB cover photo
 - We will send it out—please make it your cover pic to advertise!

Student Feedback:

- We need to be creative about our student engagement
- Ideas:
 - Run a single survey with many questions asked
 - Pick a few topics and target surveys around those
 - Focus groups
 - Bonfire
 - Ask the Tech to help with surveys
 - Have students pick which topics they'd like to contribute towards
 - In person at events
 - Need to be very deliberate in our approach

Retreat

- This weekend
- Be at Kresge by 9:45 AM on Monday
- Leaving at 10 sharp!
- Comments: Will try to have catered “good” coffee

Closing Remarks:

- Keep our office clean! We will have an office clean up this weekend. If you can make it for an hour, it will be very beneficial for the UA!
- Send ua-secretary@mit.edu newsletter articles!!!