



UA EVENTS PRESENTS

Tech Twinkles

AN INITIATIVE TO BRIGHTEN MIT'S CAMPUS DURING THE WINTER
MONTHS TO LIFT SPIRITS AND BRING OUR COMMUNITY TOGETHER

LIGHTS BROUGHT TO YOU BY THE BAKER FOUNDATION, DIVISION OF
STUDENT LIFE, AND THE MINDHANDHEART INITIATIVE

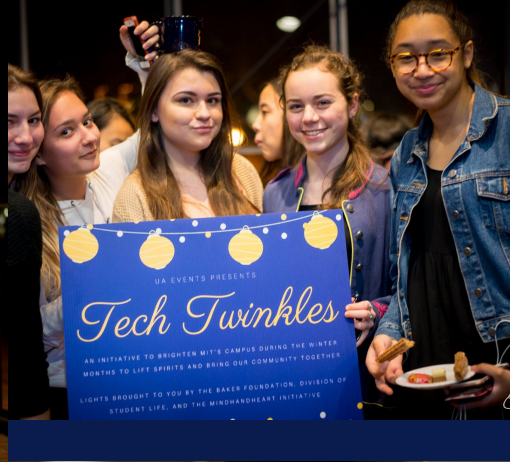
What is Tech Twinkles

- Lights up trees on MIT's campus during the dark winter months
- Aims to brighten people's spirits, promote on wellness and combat seasonal affective disorder (SAD)
- Bringing the campus and community together through the twinkle lights
- Expecting 10,000 community members to be positively impacted by Tech Twinkles



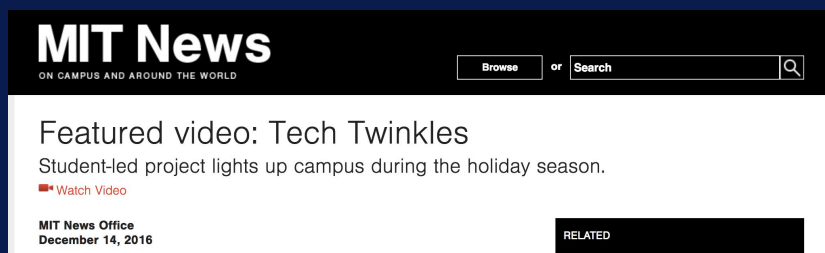
Tech Twinkl

- Holds an an food, refresh



Accomplishments

- Awarded the Institute's Outstanding Event Award in 2016
- Featured on MIT News on December 14, 2016; the Tech on Dec 1st, 2016
- Supported by the MindHandHeart Initiative, the Baker Foundation, the Division of Student Life, Student Activities Office
- "I am hard pressed to think of any other kind of installation that could have brought such an immense and immediate improvement to that space for the benefit of so many students."
-John E. Fernandez



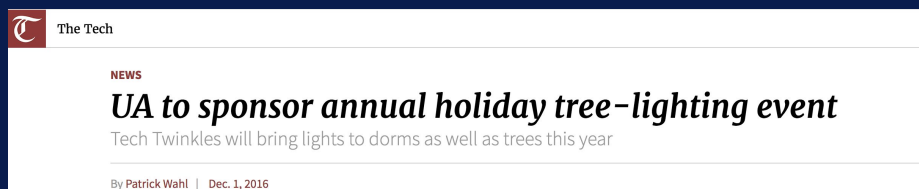
MIT News
ON CAMPUS AND AROUND THE WORLD

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Featured video: Tech Twinkles
Student-led project lights up campus during the holiday season.
[Watch Video](#)

MIT News Office
December 14, 2016

RELATED



The Tech

NEWS

UA to sponsor annual holiday tree-lighting event
Tech Twinkles will bring lights to dorms as well as trees this year

By Patrick Wahl | Dec. 1, 2016



Past involvement

- In a survey to dorm execs: almost all the dorms last year said they would be willing to purchase lights
- Provided all dorms with 200 ft of lights
 - Cost ~\$120 per dorm
 - Lights: (Philips® 60ct LED Mini String Lights- Warm White)- 20 ft, \$12



Future involvement/proposal

- Focus on wellness
- Involving dorms and FSILGs
- Impacting even more members of the MIT community

- Bringing this to the specific living groups
- Making a one time purchase of the string lights ~\$120 or less
- Apply for available funding
- Involve members of your community in the initiative

Questions?