



## SYRACUSE UNIVERSITY

### MARTIN J. WHITMAN SCHOOL OF MANAGEMENT

May 5, 2011

Professor Yossi Sheffi  
Massachusetts Institute of Technology,  
Center for Transportation & Logistics  
1 Amherst St.  
Bldg. E40 - 261  
Cambridge, MA 02139

Dear Professor Sheffi:

I was thrilled to learn that the Whitman School of Management Franklin Supply Chain Management Advisory Board has selected you to receive the Salzberg Lifetime Award. On behalf of Syracuse University and the Whitman School of Management I want to congratulate you and would ask that you please confirm your acceptance of this prestigious industry award.

You and your guests are cordially invited to attend the Harry E. Salzberg Memorial program which will be held the afternoon of Thursday, October 6 2011. The program begins approximately at 2pm and concludes about 5:30pm. Following the program is the Salzberg dinner later that evening where you will be our guest of honor. Recipients of the Salzberg Medallion are required to attend the program and provide brief remarks on a topic of their interest relating to supply chain. The theme for this year's program is supply chain resiliency, a favorite topic of yours so I am hopeful your comments will center around the increasing improvement aspect of supply chain design and operation. Travel accommodations will be provided.

You have been selected for the Salzberg award because of your lifetime achievements in the field of Logistics and Supply Chain Management. There are very few individuals who are so dominant in their respective fields that they have an almost universal association to that field. You are one of those most individuals. As a respected scholar, educator, innovator, and entrepreneur your contributions have made and will have a lasting legacy in this discipline. Your work on supply chain resiliency has become even more significant in the wake of so many recent global events.

We will be pleased and honored to have to accept this award. Should you have any questions, please feel free to contact my office. I look forward to meeting you in early October.

Sincerely,

Dr. Melvin Stith  
Dean, Whitman School of Management  
Syracuse University