

Islands Of Profit In A Sea Of Red Ink

Why 40% of Your Business is Unprofitable and How to Fix it

Home The Book The Author Praise Blog Contact Us

← Three Cornerstones of Profitable Growth

Logistics Clusters - a terrific new book by Yossi Sheffi

Posted on January 10, 2013 by Jonathan Byrnes

Logistics Clusters – Yossi Sheffi's terrific new book – explains how supply chain dynamics are transforming both company competitive advantage, and regional economies.

Why did Singapore rise to international prominence? Why did Memphis outshine its regional neighbors? Why do competitors win by locating near each other and even sharing facilities? How will the transformed Panama Canal affect commerce on entire continents?

Sheffi answers these questions and more in his insightful and fast-paced book. The book's focal point is an explanation, with multiple examples, of the power of clusters of supply-chain related businesses. These logistics clusters offer compelling advantages for carriers, for customers, and for regional economies.

The book is a must-read for all business managers involved in operations, supply chain management, and strategy – it systematically shows the decisive gains from locating in a logistics cluster.

The book is a must-read for all supply chain service providers – it details the powerful advantages from participating in a logistics cluster, and conversely the problems that result from failing to take advantage of this essential configuration.

And, the book is a must-read for government officials seeking to turbo-charge their economies and upgrade their labor force in a recession-proof, outsourcing-proof, sustainable manner.

This book is written in a fast-paced style that draws the reader through the fascinating story of why logistics clusters are so important to so many top managers and government officials, what benefits they create for all participants, and how to participate to harvest the value.

This is a very important book that reads like a novel. After all, who else but Yossi Sheffi could tell this fascinating story that starts with Roman-era supply chains, continues with the rise of Singapore and the demise of the Erie Canal, and encompasses the founding of Federal Express, the just-in-time distribution of spinal surgical kits, and the economic transformation of the Spanish Province of Aragon?



This entry was posted in Thinking for Profit and tagged Logistics Clusters, Yossi Sheffi. Bookmark the permalink.

← Three Cornerstones of Profitable Growth

Categories

- Thinking for Profit (23)
- Selling for Profit (8)
- Operating for Profit (11)
- Leading for Profit (18)
- Uncategorized (2)

Archives

- **1** January 2013 (1)
- **December 2012 (1)**
- **August 2012 (3)**
- May 2012 (1)
- April 2012 (1)
- March 2012 (1)
- February 2012 (1)
- _ 1 oblidary 2012 (1)
- **1** January 2012 (3)
- **December 2011 (4)**
- November 2011 (2)
- d October 2011 (2)
- **September 2011 (1)**
- **August 2011** (2)
- **1** July 2011 (2)
- **June 2011** (3)
- May 2011 (3)
- 4 April 2011 (1)
- March 2011 (1)
- **Example 2011** (2)
- **1** January 2011 (2)
- December 2010 (2)
- November 2010 (3)
- **October 2010 (4)**
- **September 2010 (4)**
- **August 2010 (8)**
- **1** July 2010 (4)

Thanks to the following web sites that are syndicating this blog

www.fastcompany.com

www.businessinsider.com

www.smartcompany.com.au

www.dcvelocity.com

www.mdm.com

www.4hoteliers.com

www.econpers.com

www.oco-inc.com

www.jordandirections.com



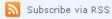
Stay Up-to-Date

About the Author

twenty years. ... read on \rightarrow

Buy the Book / Download the Audio

Send



Jonathan L.S. Byrnes, Senior Lecturer at MIT, is an acknowledged authority on profitability management. His extensive experience spans virtually every industry, including healthcare, transportation, software, retail, financial services, distribution, and others. At MIT, Dr. Byrnes has taught at the graduate level and in executive programs for nearly



amazon.com BARNES&NOBLE 800ceoread BORDERS. iTunes audible.com

Copyright © 2010 Jonathan L.S. Byrnes • Web site developed by Blue Penguin Development • Site Map