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Electronic Companion—“Efficiency of Scalar-Parameterized Mechanisms”
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Omitted Proofs

Step 2, Proof of Theorem 1: A user's payoff is concave if he is price taking. The condition that a uniform market-clearing price must exist implies that for any fixed $\theta > 0$, the range of $D(\mu, \theta)$ must contain $(0, \infty)$ as μ varies in $(0, \infty)$. Now suppose that for fixed $\theta > 0$, there exist $\mu_1, \mu_2 > 0$ with $\mu_1 \neq \mu_2$ such that $D(\mu_1, \theta) = D(\mu_2, \theta) = d$, where $d > 0$. Let $C = 2d$ and let $R = 2$. Then for $\boldsymbol{\theta} = (\theta, \theta)$, there cannot exist a unique market-clearing price $p_D(\boldsymbol{\theta})$; so we conclude that $D(\cdot, \theta)$ is monotonic, and strictly monotonic in the region where it is nonzero.

Let $I \subset (0, \infty)$ be the set of $\theta > 0$ such that $D(\mu, \theta)$ is monotonically nondecreasing in μ . From the preceding paragraph, we conclude that if $\theta \in (0, \infty) \setminus I$, then $D(\mu, \theta)$ is necessarily monotonically nonincreasing in μ . Further, if $\theta \in I$, then $D(\mu, \theta) \rightarrow \infty$ as $\mu \rightarrow \infty$, and $D(\mu, \theta) \rightarrow 0$ as $\mu \rightarrow 0$; on the other hand, if $\theta \in (0, \infty) \setminus I$, then $D(\mu, \theta) \rightarrow 0$ as $\mu \rightarrow \infty$, and $D(\mu, \theta) \rightarrow \infty$ as $\mu \rightarrow 0$.

Suppose $I \neq (0, \infty)$ and $I \neq \emptyset$; then choose $\theta \in \partial I$, the boundary of I . Choose a sequence $\theta_n \in I$ such that $\theta_n \rightarrow \theta$; and choose another sequence $\hat{\theta}_n \in (0, \infty) \setminus I$ such that $\hat{\theta}_n \rightarrow \theta$. Fix μ_1, μ_2 with $0 < \mu_1 < \mu_2$, such that $D(\mu_1, \theta) > 0$ and $D(\mu_2, \theta) > 0$. Then we have $D(\mu_1, \theta_n) \leq D(\mu_2, \theta_n)$, and $D(\mu_1, \hat{\theta}_n) \geq D(\mu_2, \hat{\theta}_n)$. Taking limits as $n \rightarrow \infty$, we get $D(\mu_1, \theta) \leq D(\mu_2, \theta)$, and $D(\mu_1, \theta) \geq D(\mu_2, \theta)$, so that $D(\mu_1, \theta) = D(\mu_2, \theta)$. But this is not possible, since $D(\cdot, \theta)$ must be strictly monotonic in the region where it is nonzero. Thus $I = (0, \infty)$ or $I = \emptyset$.

We will use Step 1 to show $D(\mu, \theta)$ is concave in $\theta \geq 0$ for fixed $\mu > 0$. Since $D(\mu, \theta)$ is continuous, it suffices to show that $D(\mu, \theta)$ is concave for $\theta > 0$. Suppose not; fix $\theta > 0$, $\bar{\theta} > 0$, and $\delta \in (0, 1)$ such that:

$$D(\mu, \delta\theta + (1 - \delta)\bar{\theta}) < \delta D(\mu, \theta) + (1 - \delta)D(\mu, \bar{\theta}). \quad (\text{EC.1})$$

Note this implies in particular that either $D(\mu, \theta) > 0$ or $D(\mu, \bar{\theta}) > 0$. We assume without loss of generality that $D(\mu, \theta) > 0$. Let $C^R = RD(\mu, \theta)$, and let $\boldsymbol{\theta}^R = (\theta, \dots, \theta) \in (\mathbb{R}^+)^R$. To emphasize the dependence of the market-clearing price on the capacity, we will let $p_D(\bar{\boldsymbol{\theta}}; C)$ denote the market-clearing price when the composite strategy vector is $\bar{\boldsymbol{\theta}}$ and the capacity is C . We will show that

for any $\theta' > 0$, if $\mu^R = p_D(\boldsymbol{\theta}^{R-1}, \theta'; C^R)$, then $\mu^R \rightarrow \mu$ as $R \rightarrow \infty$. First note that by definition, we have $D(\mu^R, \theta') + (R-1)D(\mu^R, \theta) = RD(\mu, \theta)$; or, rewriting, we have:

$$\frac{1}{R}D(\mu^R, \theta') + \left(1 - \frac{1}{R}\right)D(\mu^R, \theta) = D(\mu, \theta). \quad (\text{EC.2})$$

Now note that as $R \rightarrow \infty$, the right hand side remains constant. Suppose that $\mu^R \rightarrow \infty$. Since $I = (0, \infty)$ or $I = \emptyset$, either $D(\mu^R, \theta'), D(\mu^R, \theta) \rightarrow 0$, or $D(\mu^R, \theta'), D(\mu^R, \theta) \rightarrow \infty$; in either case, the equality (EC.2) is violated for large R . A similar conclusion holds if $\mu^R \rightarrow 0$ as $R \rightarrow \infty$. Thus we do not have $\mu^R \rightarrow 0$ or $\mu^R \rightarrow \infty$ as $R \rightarrow \infty$. Choose a convergent subsequence, such that $\mu^{R_k} \rightarrow \hat{\mu}$, where $\hat{\mu} \in (0, \infty)$. From (EC.2), we must have $D(\hat{\mu}, \theta) = D(\mu, \theta)$. But as established above, since $D(\cdot, \theta)$ is strictly monotonic in the region where it is nonzero, this is only possible if $\hat{\mu} = \mu$. We conclude that the following three limits hold:

$$\begin{aligned} \lim_{R \rightarrow \infty} p_D(\boldsymbol{\theta}^R; C^R) &= \mu; \\ \lim_{R \rightarrow \infty} p_D(\boldsymbol{\theta}^{R-1}, \bar{\theta}; C^R) &= \mu; \\ \lim_{R \rightarrow \infty} p_D(\boldsymbol{\theta}^{R-1}, \delta\theta + (1-\delta)\bar{\theta}; C^R) &= \mu. \end{aligned}$$

The remainder of the proof is straightforward. From (EC.1), for R sufficiently large, we must have:

$$\begin{aligned} D(p_D(\boldsymbol{\theta}^{R-1}, \delta\theta + (1-\delta)\bar{\theta}; C^R), \delta\theta + (1-\delta)\bar{\theta}) \\ < \delta D(p_D(\boldsymbol{\theta}^R; C^R), \theta) + (1-\delta)D(p_D(\boldsymbol{\theta}^{R-1}, \bar{\theta}; C^R), \bar{\theta}). \end{aligned}$$

This violates the conclusion of Step 1, so we conclude $D(\mu, \theta)$ is concave in $\theta \geq 0$ given $\mu > 0$. A similar argument shows that $\mu D(\mu, \theta)$ is convex in θ , by using the fact that $p_D(\boldsymbol{\theta})D(p_D(\boldsymbol{\theta}), \theta_r)$ must be convex in θ_r for nonzero $\boldsymbol{\theta}$. Combining these results yields the desired conclusion.

Step 5, Proof of Theorem 1: B is an invertible, differentiable, strictly increasing, and concave function on $(0, \infty)$. Note from (10) that:

$$B(p_D(\boldsymbol{\theta})) = \frac{\sum_{r=1}^R \theta_r}{C}. \quad (\text{EC.3})$$

We immediately see that B must be invertible on $(0, \infty)$; it is clearly onto, as the right hand side of (EC.3) can take any value in $(0, \infty)$. Furthermore, if $B(p_1) = B(p_2) = \gamma$ for some prices $p_1, p_2 > 0$, then choosing $\boldsymbol{\theta}$ such that $\sum_{r=1}^R \theta_r / C = \gamma$, we find that $p_D(\boldsymbol{\theta})$ is not uniquely defined. Thus B is one-to-one as well, and hence invertible. Finally, note that since D is differentiable, B must be differentiable as well.

We let Φ denote the differentiable inverse of B . We will show that Φ is strictly increasing and convex. We first note that for nonzero $\boldsymbol{\theta}$ we have:

$$p_D(\boldsymbol{\theta}) = \Phi \left(\frac{\sum_{r=1}^R \theta_r}{C} \right).$$

Let

$$w_r(\boldsymbol{\theta}) = p_D(\boldsymbol{\theta}) D(p_D(\boldsymbol{\theta}), \theta_r) = \Phi \left(\frac{\sum_{s=1}^R \theta_s}{C} \right) \left(\frac{\theta_r}{\sum_{s=1}^R \theta_s} C \right). \quad (\text{EC.4})$$

By Step 1, $w_r(\boldsymbol{\theta})$ is convex in $\theta_r > 0$. By considering strategy vectors $\boldsymbol{\theta}$ for which $\boldsymbol{\theta}_{-r} = \mathbf{0}$, it follows that Φ is convex.

It remains to be shown that Φ is strictly increasing. Since Φ is invertible, it must be monotonic; and thus Φ is either strictly increasing or strictly decreasing. To simplify the argument, we assume that Φ is twice differentiable.¹⁰ We twice differentiate $w_r(\boldsymbol{\theta})$, given in (EC.4). Letting $\mu = \sum_{s=1}^R \theta_s / C$, we have for nonzero $\boldsymbol{\theta}$:

$$\frac{\partial^2 w_r}{\partial \theta_r^2}(\boldsymbol{\theta}) = \Phi''(\mu) \frac{\theta_r}{C^2 \mu} + \frac{2 \sum_{s \neq r} \theta_s}{C^2 \mu^3} (\mu \Phi'(\mu) - \Phi(\mu)). \quad (\text{EC.5})$$

Consider some nonzero $\boldsymbol{\theta}_{-r}$, and take the limit as $\theta_r \rightarrow 0$. The limit of the left-hand side in (EC.5) is nonnegative, by the convexity of $w_r(\boldsymbol{\theta})$ in $\theta_r > 0$. The limit of the first term in the right-hand side of (EC.5) is zero. Since $\Phi(\mu) > 0$, it follows that $\Phi'(\mu) > 0$, so that Φ is strictly increasing. This establishes the desired facts regarding B .

¹⁰ While the most direct argument uses twice differentiability of Φ , it is possible to make a similar argument even if Φ is only once differentiable, by arguing only in terms of increments of Φ .

Step 6, Proof of Theorem 1: Let (C, R, \mathbf{U}) be a utility system. A vector $\boldsymbol{\theta} \geq 0$ is a Nash equilibrium if and only if at least two components of $\boldsymbol{\theta}$ are nonzero, and there exists a nonzero vector $\mathbf{d} \geq 0$ and a scalar $\mu > 0$ such that $\theta_r = \mu d_r$ for all r , $\sum_{r=1}^R d_r = C$, and the following conditions hold:

$$U'_r(d_r) \left(1 - \frac{d_r}{C}\right) = \Phi(\mu) \left(1 - \frac{d_r}{C}\right) + \mu \Phi'(\mu) \left(\frac{d_r}{C}\right), \quad \text{if } d_r > 0;$$

$$U'_r(0) \leq \Phi(\mu), \quad \text{if } d_r = 0.$$

In this case $d_r = D(p_D(\boldsymbol{\theta}), \theta_r)$, $\mu = \sum_{r=1}^R \theta_r / C$, and $\Phi(\mu) = p_D(\boldsymbol{\theta})$. Suppose that $\boldsymbol{\theta}$ is a Nash equilibrium. Since $Q_r(\theta_r; \boldsymbol{\theta}_{-r}) = -\infty$ if $\boldsymbol{\theta} = 0$, (from (7)), we must have $\boldsymbol{\theta} \neq 0$. Suppose then that only one component of $\boldsymbol{\theta}$ is nonzero; say $\theta_r > 0$, and $\boldsymbol{\theta}_{-r} = 0$. Then the payoff to user r is:

$$U_r(C) - \Phi\left(\frac{\theta_r}{C}\right) C.$$

But now observe that by infinitesimally reducing θ_r , user r can strictly improve his payoff (since Φ is strictly increasing). Thus $\boldsymbol{\theta}$ could not have been a Nash equilibrium; we conclude that at least two components of $\boldsymbol{\theta}$ are nonzero. In this case, from (7), and the expressions in (11) and (EC.4), the payoff $Q_r(\bar{\theta}_r; \boldsymbol{\theta}_{-r})$ to user r is differentiable. When two components of $\boldsymbol{\theta}$ are nonzero, we may write the payoff Q_r to user r as follows, using (11) and (EC.4):

$$Q_r(\theta_r; \boldsymbol{\theta}_{-r}) = U_r\left(\frac{\theta_r}{\sum_{s=1}^R \theta_s} C\right) - \Phi\left(\frac{\sum_{s=1}^R \theta_s}{C}\right) \left(\frac{\theta_r}{\sum_{s=1}^R \theta_s} C\right).$$

Differentiating the previous expression with respect to θ_r , we conclude that if $\boldsymbol{\theta}$ is a Nash equilibrium then the following optimality conditions hold for each r :

$$F_r(\boldsymbol{\theta}) = 0 \quad \text{if } \theta_r > 0; \tag{EC.6}$$

$$F_r(\boldsymbol{\theta}) \leq 0 \quad \text{if } \theta_r = 0, \tag{EC.7}$$

where

$$F_r(\boldsymbol{\theta}) = U'_r\left(\frac{\theta_r}{\sum_{s=1}^R \theta_s} C\right) \left(\frac{C}{\sum_{s=1}^R \theta_s} - \frac{\theta_r C}{\left(\sum_{s=1}^R \theta_s\right)^2}\right) - \Phi'\left(\frac{\sum_{s=1}^R \theta_s}{C}\right) \left(\frac{\theta_r}{\sum_{s=1}^R \theta_s}\right)$$

$$-\Phi \left(\frac{\sum_{s=1}^R \theta_s}{C} \right) \left(\frac{C}{\sum_{s=1}^R \theta_s} - \frac{\theta_r C}{\left(\sum_{s=1}^R \theta_s \right)^2} \right).$$

These conditions are equivalent to (14)-(15), if we make the substitutions $\mu = \sum_{s=1}^R \theta_s / C$, and $d_r = D(p_D(\boldsymbol{\theta}), \theta_r)$. Furthermore, in this case we have $\mathbf{d} \geq 0$, $\mu > 0$, $\theta_r = \mu d_r$, $\sum_{r=1}^R d_r = C$, and $p_D(\boldsymbol{\theta}) = \Phi(\mu)$.

On the other hand, suppose that we have found $\boldsymbol{\theta}$, \mathbf{d} , and μ such that the conditions of Step 6 are satisfied. In this case we simply reverse the argument above; since $Q_r(\bar{\theta}_r; \boldsymbol{\theta}_{-r})$ is concave in $\bar{\theta}_r$ (Condition 2 in Definition 4), if at least two components of $\boldsymbol{\theta}$ are nonzero then the conditions (EC.6)-(EC.7) are necessary and sufficient for $\boldsymbol{\theta}$ to be a Nash equilibrium. Furthermore, if $\mathbf{d} \geq 0$, $\mu > 0$, $\theta_r = \mu d_r$, and $\sum_{r=1}^R d_r = C$, then it follows that $\mu = \sum_{s=1}^R \theta_s / C$, $\Phi(\mu) = p_D(\boldsymbol{\theta})$, and $d_r = D(p_D(\boldsymbol{\theta}), \theta_r)$. Thus the conditions (EC.6)-(EC.7) become equivalent to (14)-(15), as required.

Step 7, Proof of Theorem 1: Let (C, R, \mathbf{U}) be a utility system. Then there exists a unique Nash equilibrium. Our approach will be to demonstrate existence of a Nash equilibrium by finding a solution $\mu > 0$ and $\mathbf{d} \geq 0$ to (14)-(15), such that $\sum_{r=1}^R d_r = C$. If we find such a solution, then at least two components of \mathbf{d} must be nonzero; otherwise, (14) cannot hold for the user r with $d_r = C$. If we define $\boldsymbol{\theta} = \mu \mathbf{d}$, then $\mu = \sum_{s=1}^R \theta_s / C$, so $p_D(\boldsymbol{\theta}) = \Phi(\mu)$; and from (11), we have $d_r = D(p_D(\boldsymbol{\theta}), \theta_r)$. Thus if $\mu > 0$ and $\mathbf{d} \geq 0$ satisfy (14)-(15), then $\boldsymbol{\theta} = \mu \mathbf{d}$ is a Nash equilibrium by Step 6. Consequently, it suffices to find a solution $\mu > 0$ and $\mathbf{d} \geq 0$ to (14)-(15).

We first show that for a fixed value of $\mu > 0$, the equality in (14) has at most one solution d_r . To see this, rewrite (14) as:

$$U'_r(d_r) \left(1 - \frac{d_r}{C} \right) - (\mu \Phi'(\mu) - \Phi(\mu)) \left(\frac{d_r}{C} \right) = \Phi(\mu).$$

Since Φ is convex and strictly increasing with $\Phi(\mu) \rightarrow 0$ as $\mu \rightarrow 0$, we have $\mu \Phi'(\mu) - \Phi(\mu) \geq 0$. Thus the left hand side is strictly decreasing in d_r (since U_r is strictly increasing and concave), from $U'_r(0)$ at $d_r = 0$ to $\Phi(\mu) - \mu \Phi'(\mu) \leq 0$ when $d_r = C$. This implies a unique solution $d_r \in [0, C]$ exists

for the equality in (14) as long as $U_r'(0) \geq \Phi(\mu)$; we denote this solution $d_r(\mu)$. If $\Phi(\mu) > U_r'(0)$, then we let $d_r(\mu) = 0$. Observe that as $\mu \rightarrow 0$, we must have $d_r(\mu) \rightarrow C$, since otherwise we can show that (14) fails to hold for sufficiently small μ .

Next we show that $d_r(\mu)$ is continuous. Since we defined $d_r(\mu) = 0$ if $\Phi(\mu) > U_r'(0)$, and $d_r(\mu) = 0$ if $\Phi(\mu) = U_r'(0)$ from (14), it suffices to show that $d_r(\mu)$ is continuous for μ such that $\Phi(\mu) \leq U_r'(0)$. But in this case continuity of d_r can be shown using (14), together with the fact that U_r' , Φ , and Φ' are all continuous (the latter because Φ is concave and differentiable, and hence continuously differentiable). Indeed, suppose that $\mu_n \rightarrow \mu$ where $\Phi(\mu) \leq U_r'(0)$, and assume without loss of generality that $d_r(\mu_n) \rightarrow d_r$ (since $d_r(\mu_n)$ takes values in the compact set $[0, C]$). Then since μ_n and $d_r(\mu_n)$ satisfy the equality in (14) for sufficiently large n , by taking limits we see that μ and d_r satisfy the equality in (14) as well. Thus we must have $d_r = d_r(\mu)$, so we conclude $d_r(\mu)$ is continuous.

We now show that $d_r(\mu)$ is nonincreasing in μ . To see this, choose $\mu_1, \mu_2 > 0$ such that $\mu_1 < \mu_2$. Suppose that $d_r(\mu_1) < d_r(\mu_2)$. Then, in particular, $d_r(\mu_2) > 0$, so (14) holds with equality for $d_r(\mu_2)$ and μ_2 . Now note that as we move from $d_r(\mu_2)$ to $d_r(\mu_1)$, the left hand side of (14) strictly increases (since U_r is concave). On the other hand, since Φ is convex and strictly increasing with $\Phi(\mu) \rightarrow 0$ as $\mu \rightarrow 0$, we have the inequalities $\mu_2 \Phi'(\mu_2) - \Phi(\mu_2) \geq \mu_1 \Phi'(\mu_1) - \Phi(\mu_1) \geq 0$. From this it follows that the right hand side of (14) strictly decreases as we move from $d_r(\mu_2)$ to $d_r(\mu_1)$ and from μ_2 to μ_1 . Thus neither (14) nor (15) can hold at $d_r(\mu_1)$ and μ_1 ; so we conclude that for all r , we must have $d_r(\mu_1) \geq d_r(\mu_2)$.

Thus for each r , $d_r(\mu)$ is a nonincreasing continuous function such that $d_r(\mu) \rightarrow C$ as $\mu \rightarrow 0$, and $d_r(\mu) \rightarrow 0$ as $\mu \rightarrow \infty$. We conclude there exists at least one $\mu > 0$ such that $\sum_{r=1}^R d_r(\mu) = C$; and in this case $\mathbf{d}(\mu)$ satisfies (14)-(15), so by the discussion at the beginning of this step, we know that $\boldsymbol{\theta} = \mu \mathbf{d}(\mu)$ is a Nash equilibrium.

Finally, we show that the Nash equilibrium is unique. Suppose that there exist two solutions $\mathbf{d}^1 \geq 0, \mu_1 > 0$, and $\mathbf{d}^2 \geq 0, \mu_2 > 0$ to (14)-(15), such that $\sum_{r=1}^R d_r^i = C$ for $i = 1, 2$. Of course, we must have $\mathbf{d}^i = \mathbf{d}(\mu_i)$, $i = 1, 2$. We assume without loss of generality that $\mu_1 \leq \mu_2$; our goal is to show

that $\mu_1 = \mu_2$. Since $d_r(\cdot)$ is nonincreasing, we know $d_r(\mu_1) \geq d_r(\mu_2)$ for all r . Since $\sum_{r=1}^R d_r^i = C$ for $i = 1, 2$, we conclude that $d_r(\mu_1) = d_r(\mu_2)$ for every r . Let r be such that $d_r(\mu_1) = d_r(\mu_2) > 0$. Observe that $\Phi(\mu)$ and $\mu\Phi'(\mu)$ are both strictly increasing in $\mu > 0$, since Φ is strictly increasing and convex. Thus for fixed $d_r > 0$, the equality in (14) has a unique solution μ , so $d_r(\mu_1) = d_r(\mu_2) > 0$ implies $\mu_1 = \mu_2$. Thus (14)-(15) have a unique solution $\mathbf{d} \geq 0$, $\mu > 0$, such that $\sum_{r=1}^R d_r = C$. From Step 6, this ensures the Nash equilibrium $\boldsymbol{\theta} = \mu\mathbf{d}$ is unique as well.