

## MIT Alumni Association

The [MIT Alumni Association](#) provides a lifelong community for MIT graduates, a launching pad for students, and a growing connection among MIT friends who range from parents to post-docs.

This year, the Association broke records in fundraising—from the senior class, parents, and in total dollars. The Association also launched an innovative crowdfunding platform for student projects. We initiated new programs in social media, career services, and Slice of MIT podcasts. In live webinars, the education program interviewed Institute Professor Noam Chomsky and took viewers into the labs of alumni faculty at many universities.

The Association engages alumni in three ways: face-to-face interactions such as events, virtual interactions through the Online Alumni Directory, and philanthropy such as gifts to the Annual Fund for unrestricted and other purposes. This year the Association achieved unique engagement of 49% of alumni in one of these ways; 9% of alumni participated in all three.

### Highlights

The MIT Annual Fund garnered a record number of donors and dollars—this year, 45,006 individual donors contributed more than \$69.5 million. The fund total is up from last year's record-setting \$63.25 million, a 10% increase.

- The Class of 2015 Senior Gift Campaign had a record-breaking participation rate of 87%.
- The Parents Fund has, for the 5th consecutive year, set a new dollar record, reporting contributions of \$2,932,770 from 3,277 donors.
- Friends again contributed a record number of dollars, with unaffiliated Friends contributing nearly \$9.5 million.
- The MIT Annual Fund launched a new crowdfunding platform to conduct 17 campaigns; it boosted participation among alumni, students, friends, and long-lapsed donors.

The Association supported successful presidential events in Singapore, Hong Kong, Paris, and Brazil that engaged 313 alumni and guests.

Volunteers for MIT or the Association totaled 14,879 alumni and friends, a 2% increase from last year. Their roles ranged from that of an educational counselor interviewing prospective students to a representative for reunion class giving.

Alumni use the Online Alumni Directory (OAD) to find old friends, career mentors, and alumni employed by key industries and organization. Some 49,030 logged into the OAD; that's 2% above last year.

The Association's website attracted 605,919 visitors who viewed 3.8 million pages.

In social media, our Twitter presence ranks second among Ivy+ schools with more than 14,000 followers. The MITAA Facebook page ranks third among Ivy+ schools with more than 30,000 Facebook fans, and our verified LinkedIn group is ranked second among Ivy+ schools with 22.1% (29,344) of the alumni population as members.

The new *Slice of MIT* podcast, a monthly audio series, presents interviews with MIT alumni on timely topics. The most popular podcast, which focused on MIT's first alumna Ellen Swallow Richards, has been listened to nearly 9,000 times.

We launched a YouTube channel to make Alumni Association video content easier to find. Currently 129 videos are on the site, including alumni profiles such as career webinars and our Space Shorts series featuring alumni astronauts.

The President's Holiday E-Greeting won a national CASE International Circle of Excellence Silver Award. This innovative video for the president and Mrs. Reif used a handcrafted paper campus and employed stop motion animation techniques.

*Slice of MIT*, our daily blog that recorded nearly half a million views this year, won two district and one national CASE awards in FY2015: one for overall quality and two for our Hack Madness campaign that invited alumni to vote for their favorite MIT hacks.

The MIT Alumni Travel Program engaged 668 travelers, the second best year ever. MIT faculty led 20 trips with 416 travelers participating and interacting with faculty speakers.

The Association supported 1,308 events worldwide with high attendance at Tech Reunions, the Alumni Leadership Conference (ALC), Toast to IAP, and other key events.

## Alumni Profile

At the end of FY2015, there are 132,373 living alumni. Some 78% are male; 52% have graduate degrees only, and 14% are international residents. The degree breakdown is as follows:

- Engineering: 47%
- Science: 21%
- Management: 18%
- Architecture: 7%
- Humanities, arts, and social sciences: 5%
- Other: 2%

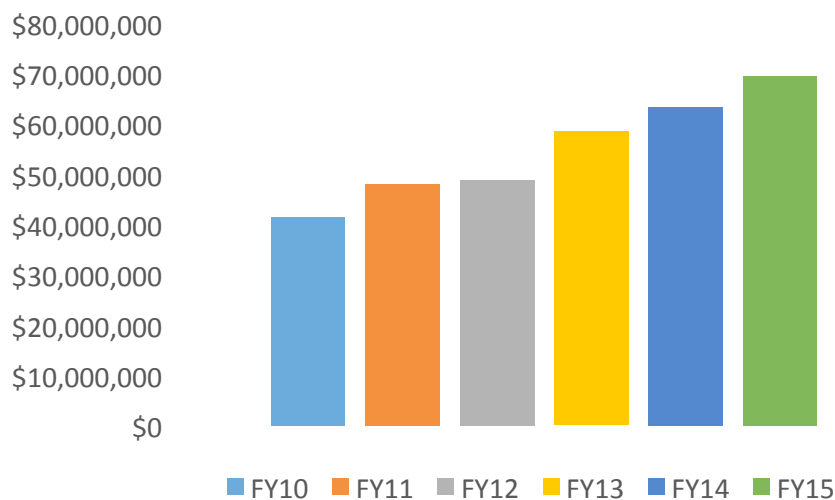
The Association maintains contact information for 95% of alumni.

## Annual Giving

The MIT Annual Fund, which will celebrate its 75th anniversary in FY2016, builds and strengthens support among MIT's individual donors and increases participation from alumni, students, parents, and friends.

- The fund reported just over 45,000 individual donors who contributed more than \$69.5 million in FY2015. This is the second consecutive year of setting a donor record and the third consecutive year for setting a dollar record.
- The Annual Fund engaged a record number of graduate student exclusive (GSE) alumni with over 13,400 making gifts to the Institute—an increase of nearly 1,000 donors over FY2014.
- The second full year of the MIT Annual Fund’s Annual Leadership Giving program included completion of a \$1 million planned gift, closure of a \$100,000 outright gift through phone outreach, and completion of a \$500,000 endowed scholarship.
- New digital marketing strategies included the use of a new email platform that enables quick testing and timing optimization.
- To accommodate a mobile strategy and to improve the customer experience, the fund has been working with vendors on the design of the new Giving to MIT pages with an anticipated January 2016 launch.
- Through continued and effective stewardship of donors, the William Barton Rogers Society, which recognizes annual leadership gifts, grew to a record high of 7,916 members in FY2015. The 1861 Circle, in its sixth year of celebrating donors who have given consistently for five or more fiscal years, maintained its membership at just over 19,000 members.

### Dollars Reported by MIT Annual Fund



### Events

Face-to-face events are a vital way that the Alumni Association builds community and connection. In addition to Tech Reunions and club, class, and other affinity group events, the Association hosts Family Weekend and the Alumni Leadership Conference. This year we supported 1,308 events worldwide, a 3% increase. Unique attendees numbered 23,540 and total attendance, including guests, totaled 45,892.

## Tech Reunions

More than 3,200 alumni and friends—representing 14 class years, the Cardinal and Gray Society, MIT10, and graduate programs—enjoyed four days of celebration from June 4-7. The 169 events included Tech Night at Pops, the late-night Toast to Tech, special programs for graduate alumni, and a Technology Day program on the topic “Private Lives in an Interconnected World.” During the Technology Day luncheon, the Alumni Association announced reunion giving from all classes to date of more than \$70 million.

This year the reunion program featured a number of innovative class events that were huge hits with alumni. The Class of 2005 organized TIMtalks, a TED Talk-style event, with more than 200 attendees. Speakers included Drew Houston, founder of Dropbox; Nate Ball, co-founder of Atlas Devices; Saba Gul, CEO of Popinjay; and Stephen Lee, Tigo Music Africa. The Class of 1970 hosted a pop-up art gallery, reception, dinner, and cabaret featuring the artistic and musical talents of classmates.

Over a four-day period, 3,260 people from 45 states and 26 countries celebrated their MIT experience at Tech Reunions. Read more about [Tech Reunions 2015](#) and see the photo galleries.

## Alumni Leadership Conference

The Alumni Leadership Conference (ALC), held on September 19-20, drew 604 people, the highest attendance in ALC history.

ALC opened with a keynote by Professors Vladimir Bulovic and Fiona Murray, who discussed innovation and entrepreneurship at MIT. Alumni also heard from key faculty, students, and fellow volunteers, including Ed Bertschinger, Sanjay Sarma, Karen Willcox, John Ochsendorf, and Provost Marty Schmidt SM '83, PhD '88.

In partnership with Resource Development, we provided specialized programming for the members of the Corporation Development Committee and the Katharine Dexter McCormack Society. The weekend concluded with a festive dinner honoring alumni volunteer award winners.

## Other Gatherings

Alumni Association groups held 71 Toast to IAP events in FY2015, with an estimated 2,000 participants, that included 22 international locations with two celebrations occurring during Alumni Travel Program trips to Antarctica and Hawaii. The Club of Western New York won the annual Toast to IAP quiz.

A record-breaking 53 send-off events were held to introduce incoming first-year students to nearby alumni and friends; 16 of those were international, garnering 1,500 participants.

Members of the Black Alumni of MIT (BAMIT) and Latino Alumni of MIT (LAMIT) communities combined efforts with the Office of Minority Education’s Interphase EDGE this past July 4 for a sold-out BBQ at Maseeh Hall. Some 28 alumni, 58 students, 11 staff

members, and 71 current Interphase EDGE students gathered on a beautiful afternoon over hot dogs, burgers, and more. In the evening, members of each community went to separate locations for potluck, conversations, and games. Some 45 members of the LAMIT community went to the Latino Cultural Center and more than 70 members of the BAMIT community moved to the BSU Lounge. The groups converged again at the Charles River to enjoy the Boston fireworks. MIT Professor Kristala Jones Prather '94, Darcy Prather '91, Tammy Stevens '96, '97 and Raul Rios '14 were the volunteers who helped put together this successful event.

### Alumni Education

Faculty Forum Online Alumni Edition, a six-month pilot webinar program, presented faculty speakers from other colleges giving, for example, lab tours. Streamed live on a private channel, these webcasts are intended to give MIT students and alumni a chance to listen in on groundbreaking research and network with current or future collaborators.

For the first session, Teaching Course 6 after MIT: Alumni, alumni shared their work in computer science departments at Texas A&M, Olin College, and Boston University. In June, Alumni Education broadcast Innovations in MOOCs: Alumni, which featured edX and Coursera professors sharing their latest adventures in MOOCs (Massive Online Open Courses).

Of the first 500 registrations, 47% were GSE alumni, reflecting a high engagement rate.

In the January 2015 Faculty Forum Online, Institute Professor Noam Chomsky discussed his career, answered questions live, and shared information on the [Chomsky Archive](#), an MIT Libraries project that aims to preserve and digitize the lectures, personal papers, and materials he has donated to the Institute Archives and Special Collections.

In May, the Association, the Broad Institute, and the Harvard Alumni Association collaborated on a special edition of Faculty Forum Online. The Broad's two-day Genome Engineering workshop, featuring researchers in Feng Zhang's lab and George Church's lab (Harvard), showcased emerging CRISPR-Cas9 technology. The workshop was webcast live to an audience of 1,432 MIT alumni and the general public; 367 alumni, including 131 graduate alumni, logged into the IC to preregister for the webcast.

In June, we presented View from the Top on Reimagining Creativity, where alumni from the Los Angeles area discuss their work in the fields of coding, gaming, entrepreneurship, and space exploration.

Career Lunch & Learns are live online webinars that feature selected experts presenting a variety of career-related subjects. Topics included Develop Your Negotiation Power! with Jonathan Levene '97, MEng '98 in June.

### Travel

In an increase over FY2014, 668 alumni travelers confirmed their event attendance. Fifteen events were organized with local alumni on four continents, with 81 international

alumni and 172 MIT travelers. This connected alumni with one another and MIT faculty, enriching the traveling experience and reconnecting remote alumni back to MIT.

The number of GSEs increased to 40% of alumni travelers.

## **Engagement / Advocacy**

Alumni are MIT's best ambassadors in their workplaces and communities. The Association provides opportunities to get involved in interest groups, interview prospective students, and share stories that illustrate MIT's mission in the world.

### **Student Engagement**

The Student/Alumni Externship Program, which connects current students to alumni in workplaces worldwide during IAP, had the biggest year ever with 1,208 students applying to participate. The Program matched 423 students with 220 alumni around the world.

The MIT Alumni Association co-sponsored the Taste of Dinner Series with the Graduate Student Council, which consisted of seven dinners where graduate students experienced culture and cuisine from around the world. Some 714 unique attendees—roughly 10% of the graduate student population—attended.

To further engage the 52% of the alumni body who hold graduate degrees only, we created special Tech Reunions programming, boosted graduate-student exclusive (GSE) participation in education and career programs, and enhanced ICAN options for graduate-degree holders in the Online Alumni Directory.

Family Weekend 2014 brought record numbers to the Parents Association event. More than 900 families and over 2,470 attendees visited MIT for activities and events with their students.

The Parents Association, in partnership with the Offices of the President and Chancellor, created a time-sensitive communication plan about campus resources that support student safety. This included a login-protected webcast, which 585 users viewed. After the webinar, we posted a FAQ document created from webcast content and the collection of positive feedback from parents.

## **Communications**

The Association's communications group provides alumni, students, parents, and friends with targeted and timely information by continually developing and testing new methods of delivering messages and fresh content.

Slice of MIT, published six days a week (except holidays) reached nearly 500,000 views in FY2015. We published 268 original stories plus the Photo of the Week featuring alumni photography. We wrote about more than 250 MIT alumni from nearly 70 graduating class years. Popular stories included MIT's unique Pi Day celebrations and a device designed by an alumni that helps treat sleep disorders. "Who's Most Successful among MIT Alumni?", which linked to a list of MIT alumni curated by *Business Insider*,

drew comments from more than 30 alumni who debated the idea of success and nominated more fellow alumni to the list.

Our social media outlets publish original content daily, regularly converse with alumni, and craft unique multimedia campaigns to drive up alumni engagement on these channels:

- LinkedIn (29,160)
- Facebook (29,440)
- Twitter (14,227)
- Google+ (1,679 followers with 882,608 views), and
- Instagram (1,369).

We hosted eight Twitter chats in FY2015, including a South by Southwest Preview chat with four alumni presenting at the 2015 conference, a conversation with five alumni working in space exploration, including Bobak Ferdowsi SM '03 who gained Internet stardom with his work on the Mars 2020 project, and a chat with StartUp Podcast co-founder Matthew Lieber MBA '12 on what it takes to start a company.

We ran 17 successful social media campaigns in FY2015, including a series on Brass Rats that featured selections from the hundreds of alumni photos of their rings in unique places worldwide. Other highlights included:

- During the Department of Aeronautics and Astronautics 100th Anniversary Symposium at MIT, we filmed interviews with alumni astronauts to create a compelling five-package video series including the “View of Earth from Space” and four Space Shorts.
- For Tech Reunions, we crafted sub-campaigns that included a Celebrate Reunions registration comprised of 50 social media posts, a video, and archival photos; an Alumni Advice campaign; and a Last Lines campaign featuring the concluding words of past commencement speakers.
- Reunions Access Memories filmed nearly 40 in-person interviews with alumni during Tech Reunions including Drew Houston '05 who shared how his time at MIT gave him the tools to start and run Dropbox.
- #MITAlum Twitter Chats: In April, we launched a series of live one-hour Twitter chats with alumni on topics that included Volcanoes, and Women in Science with Nature correspondent Alexandra Witze '92.
- Our first Reddit Ask Me Anything featured Brian Chan '02, SM '04, PhD '09, an origami master who answered 81 questions about maker culture, 3D printing, and origami and gave design advice.

Our email outreach delivered 13.5 million emails in approximately 4,346 blasts with an overall email open rate of 31%. This is a highly favorable rate compared to other nonprofits (17.2%), educational institutions (26.2%); and all industries (22%). We also designed new mobile-friendly templates for better on-the-go accessibility.

We are working with Moth Design to redesign the Association website and the MIT Giving website to employ new research on web behavior and new technologies that facilitate interactivity and personalization. The Giving site is expected to launch in January 2016 and the Association site in June 2016.

*MIT Technology Review*: We edit the Alumni Connection pages in the MIT News section and research and write 36 alumni profiles in the Class Notes/Course News section each year. We choose a variety of subjects who represent diversity in class year, gender, race, ethnicity, course, industry, and career path.

Our two e-newsletters delivered campus and alumni news worldwide. *Tech Connection*, sent monthly to some 95,000 alumni, reflected high interest in MIT research, human interest stories, and popular culture. *Volunteer View*, our quarterly publication for some 12,000 volunteers, uses a role-based system to present stories curated to the particular interests of volunteers.

We design, edit, and produce hundreds of print publications each year. We offer professional design services, art direction, editorial expertise, and marketing strategy to coordinate visual consistency and messaging clarity across different media, and we manage publishing, production, and distribution services for the entire Association to improve the impact of communications.

### **Program Outreach and Collaborations**

Club collaborations included an expansion of the MIT Sloan Club of Brazil to encompass all alumni under a new name: MIT and MIT Sloan Club of Brazil. The board approved two new alumni communities in Peru and Austria. And a new collaboration with the Department of Athletics, Physical Education, and Recreation on a Club of the Great Britain Henley regatta event in June engaged more than 50 alumni, parents, and current students.

On October 22–24, Kresge Auditorium was filled with alumni, faculty, staff, parents, students, and friends to celebrate 100 years of Aerospace at MIT. Of the 1,100 attendees per day, 300 were MIT alumni. MIT Alumni Education sponsored the live webcast for all three days of the symposium; 528 alumni logged in to receive the link ahead of time. Friday events drew some 9,376 alumni viewers.

In FY2015, we worked with 45 schools, departments, labs, and centers on alumni outreach work that included data, communications, and events support. We executed 264 email marketing campaigns to segmented departmental cohorts and cosponsored 48 individual events, which reached 2,834 unique alumni attendees (49% undergraduate, 51% graduate) and 1,136 unique student attendees (60% undergraduate, 40% graduate).

We had a successful collaboration with the Office of Global Initiatives on a Club of Great Britain event with John Reed '61 in February; more than 60 alumni, friends, and guests attended.

The MIT Black Admissions Project involved 31 alumni volunteers, including many lapsed and newly engaged alumni who contacted admitted black students. They helped achieve a 67.5% enrollment rate.



The MIT Inspirational Teacher Award, which recognizes exceptional high school educators who have influenced the lives of MIT students, honored eight teachers from 10 states who were nominated by current students.

## Volunteering

Our volunteers fuel our outreach. This year 14,879 alumni and friends, a 2% increase, volunteered for MIT or the Association in roles from educational counselor interviewing prospective students to reunion class giving representative. Of the total, 13,744 were alumni and 1,153 were friends.

Nicolas E. Chammas SM '87 is president-select of the Association Board of Directors. He is the chair of Elie D. Chammas & Company Holdings, and the vice chair of Cedrus Bank. He earned his SM in civil and environmental engineering at MIT, his MBA from Harvard University, and a bachelor's from the American University of Beirut. Chammas has served twice on the Association Board and has been the Educational Council's regional chair for the Arab Countries for over a decade; he is also the founder and first chair of the Enterprise Forum's Pan Arab Region Advisory Board. He and his wife, Violette, live in Beirut, Lebanon.

New directors include Brian F. Brown '93; R. Erich Caulfield SM '01, PhD '06; Heather M. Cogdell '89; Damian Claudio Fernandez Lamela MBA '07; Raffaella L. Wakeman '08, SM '09; and Elaine H. Wong '97.

For the MIT Corporation, Leslie C. Dewan '06, PhD '13 is the 2015 recent graduate member. Other alumni nominees to the Corporation include Jean Hammond SM '86, partner and cofounder of LearnLaunch; Ray A. Rothrock SM '78, CEO and chair of RedSeal Networks, Inc.; and Donald E. Shobrys '75, independent consultant and past Association president.

## Infrastructure and Operations

The Finance and Operations team supported all program areas within Resource Development and the Alumni Association on strategic allocation and management of financial resources, budget reporting and analysis, administrative operations, and facilities management.

The team continued to lead a working group of staff from the Office of the Vice President of Finance, the Recording Secretary's Office, and staff from the Annual Fund to create a multi-vectored plan for decreasing pressure on the General Institute Budget (GIB) through the gift stream.

This year the Office of Records coordinated a large email and mail campaign encouraging alumni to review, confirm, or update the information we have on file for them. The email campaign resulted in 4,216 updates and hundreds more came from mail outreach and staff research. Other highlights:

- 129,653 biographic updates made on various entity record types
- Recorded over 48,000 gift transactions
- Supported 16 crowdfunding campaigns and recorded 2,244 crowdfunding gifts

The Web-Based Programming group continued to provide mobile-ready access to our sites by working on the dynamic pages in the Infinite Connection and transitioning them to responsive design. We made several upgrades to the Online Alumni Directory (OAD), including adding the postdoc category and adding Google mapping functionality to the individual record display. We added EBSCO library journals to the JSTOR offerings. We also created a housing board for students participating in the externship program. We kicked off several larger projects: the creation of a reunion outreach management tool for volunteers and redesigning both the Giving to MIT website and the MIT Alumni Association site.

Among mobile applications, we added three key services: GivingTree by EverTrue to help staff use social data and scoring to identify new prospects; MIT Alumni Quad, an alum-facing app that provides news, event curation, and career-focused tools; and Social Tables, which supports events through 3D representations of room setups and seating and check-in capabilities.

On the database side of the house, we completed the final steps in a multi-year conversion to AdvanceWeb and worked with Central IS to develop a new disaster recovery plan for the database.

Desktop support projects included moving Alumni Travel Program's ViaTour to a different Windows server because of compatibility issues and upgrading the Annual Fund's CampusCall to CC3.11 to be compatible with CyberSource, our new secured acceptance platform.

## Governance

The Alumni Association Board of Directors, led by President [Don Shobry's '75](#), worked toward these priorities during this year:

- Greater engagement with graduate students and alumni.
- Measuring engagement as alumni connect through social media as well as via traditional gatherings.
- Agile response to changing technologies to help alumni self-organize their own connections.
- Cutting through communications clutter by personalizing messages.

The board also adopted a policy to create stronger connections to Friends of MIT, who now contribute almost 25% of the gifts raised by the Annual Fund. A friend was defined as "any person who is not an alumnus or student, but who has an academic, familial, or other meaningful interest in or connection to the Institute."

At the Tech Day Luncheon, Shobry's handed off the ceremonial gavel to incoming Association President [John Chisholm '75, SM '76](#), who is a serial entrepreneur and author of the book, *Unleash Your Inner Company: Use Passion and Perseverance to Build Your Ideal Business*. (Greenleaf Book Group Press, 2015).

Chisholm earned bachelor's and master's degrees in electrical engineering and computer science while he interned with GE in digital signal processing through the Course 6

co-op program. He received his MBA from Harvard in 1978 and started his career in Silicon Valley at Hewlett-Packard. After working for several startups, in 1992 he founded Decisive Technology (now part of Google), publisher of the first desktop and client-server software for online surveys. His second company, CustomerSat (now part of ConfirmIt), became a leader in enterprise feedback management. Today he is chair and cofounder of Pyze, a mobile intelligence firm, and CEO of John Chisholm Ventures (JCV), a San Francisco-based venture investment and advisory firm. Over the years, his volunteer roles have ranged from local club leadership to membership on the MIT Corporation Development Committee. In 2006 he received MIT's highest alumni honor, the Bronze Beaver award.

## **Budget Summary**

In FY15, the Association's total expense budget was \$15,541,183. The Institute provided general Institute budget funds of \$15,370,246 for Association programs, which included \$1,879,709 allocated for subscriptions to *Tech Review*. The budget was balanced with \$115,000 from the Association's reserves and program revenues of \$55,937 net of credit card processing fees. The Association closed the fiscal year with a surplus of \$522,445, of which \$115,000 was returned to our reserves.

## **Human Resources and Strategic Talent Management**

The Human Resources and Strategic Talent Management team worked with senior managers to assess the talent needs of the Association, hiring 20 new employees and promoting 16 current staff members. We completed a reorganization of the Alumni Relations department resulting in the creation of the AA Events team and overall greater alignment among Alumni Relations and Annual Fund outreach and job functions. The Alumni Association recognized ten exceptional staff members with Infinite Mile awards at our annual Rewards and Recognition ceremony. In addition, we recognized the contributions of 37 employees with the Association's Spot Awards (Spotlight Awards).

We completed the final year of a three-year staff build-out plan aimed at preparing for MIT's largest fundraising campaign to date. Working closely with senior managers, we have enhanced our new employee orientation and onboarding process and conducted the StrengthsFinder 2.0 assessment and provided strengths-based training for 60% of the AA staff and expect to complete 100% by the end of the calendar year. Additionally, we have enhanced our Health and Wellness series by providing monthly informational sessions.

Together with our Resource Development colleagues, we created and launched the Managing for Excellence in Advancement (M4XA) program as a core management and leadership development strategy that equips leaders with the basic tools, skills, and knowledge required to effectively manage their people and lead their organization.

**Judith M. Cole**

**Executive Vice President and Chief Executive Officer**

## Alumni Association Board and Committee Members

### Alumni Association Board of Directors

*President:*

Donald E. Shobry's '75

*Term Directors:*

Gerald M. Appelstein '80

Laurie D. Baird SM '92

Stephen D. Baker '84, MArch '88

James S. Banks '76

Kathleen E. Brown '93, SM '96

Charlene Chuang '05

Aliki K. Collins PhD '87

Paul D. Edelman '78

Ellen Sue L. Ewald SM '89

Adina E. Gwartzman '81, SM '82

Jameel S. Khalfan '06

Reynold H. Lewke '76, SM '76

Masanori Nagashima MAA '76

Stacey T. Nakamura '80

K. Hari Reddy SM '01

Yiting Shen MBA '07

Jennifer Yang '97

*President-Select:*

John D. Chisholm '75, SM '76

*Past Presidents:*

John W. Jarve '78, SM '79

Chiquita V. White '85

*At-Large Director:*

Surekha Trivedi '96, SM '99

*Chair, Annual Fund Board:*

Timothy J. Aune '85

*Ex-Officio:*

Judith M. Cole, Executive Vice President & CEO

### Committees of the Alumni Association Board of Directors

#### Presidents Committee

Donald E. Shobry's '75, Chair

John D. Chisholm '75, SM '76

Judith M. Cole, Executive Vice President and CEO, Ex-Officio

John W. Jarve '78, SM '79

Chiquita V. White '85

**Finance Committee**

Gerald M. Appelstein '80, Chair  
 Laurie D. Baird SM '92  
 James S. Banks '76  
 John D. Chisholm '75, SM '76, Ex-Officio  
 Judith M. Cole, Executive Vice President and CEO, Ex-Officio  
 Aliko K. Collins PhD '87  
 Reynold H. Lewke '76, SM '76

**MIT Annual Fund Board**

Timothy J. Aune '85, Chair

*Term Directors:*

Kerry B. Bowie '94, MBA '06  
 Alex Chan SM '11  
 Carrie Galehouse Frey '77  
 John J. Golden Jr. '65  
 Gim P. Hom '71, SM '72, EE '73, SM '73  
 Julian Iragorri II '90  
 Tamra L. Johnson '01  
 Keith T. Kallberg '68, SM '69  
 Lindsay Androski Kelly '98  
 Tyson C. McNulty '08  
 Kathleen L. Mulronev '80  
 Robert S. Scalea '77  
 William C. L. Shih '60, SM '64, PhD '73  
 Narendra P. Tallapragada '13

*Invited Guests:*

Riccardo J. Di Capua '72, Annual Fund Board Immediate Past Chair  
 Natalie M. Givans '84, William Barton Rogers Society Chair  
 Jordan A. Haines '15, Senior Gift Committee Chair  
 John Kendall Nowocin SM '13, Graduate Student Council President  
 Lisa K. Ullmann P '17, Parents Fund Chair  
 Robert E. Zahler '72, 1861 Circle Loyalty Society Chair

*At-Large Director:*

Masanori Nagashima MAA '76

*Association President:*

Donald E. Shobry's '75

*Ex-Officio:*

Judith M. Cole, Executive Vice President and CEO  
 Julie A. Lucas, Vice President for Resource Development  
 Steven J. McAlister, MIT Annual Fund Director

***Committee of the MIT Annual Fund Board*****Goals Committee**

Robert S. Scalea '77, Chair  
 Timothy J. Aune '85  
 Judith M. Cole, Executive Vice President and CEO, Ex-Officio  
 Natalie M. Givans '84  
 Tamra L. Johnson '01  
 Lindsay Androski Kelly '98  
 Tyson C. McNulty '08  
 Lisa K. Ullmann P '17  
 Robert E. Zahler '72

**Nominating Committee**

John W. Jarve '78, SM '79, Chair

**Members**

Kathleen E. Brown '93, SM '96  
 K. Hari Reddy SM '01  
 Yiting Shen MBA '07

**Ex-Officio**

Judith M. Cole, Executive Vice President & CEO  
 Joseph G. Hadzima Jr. '73, SM '77, Awards Committee Chair  
 Scott P. Marks Jr. '68, SM '69, Alumni Association Selection Committee Chair  
 Donald E. Shobrys '75, Association President  
 Chiquita V. White '85, Corporation Nominating Committee Chair

***Subcommittees of the Nominating Committee*****Alumni Association Selection Committee (By Election)**

Scott P. Marks Jr. '68, SM '69, Chair  
 Maroula S. Bratakos '93, MEng '95  
 Cristina Dolan SM '94  
 Jeffrey L. Goodman '84  
 Mary V. Motto Kalich '93  
 Julian P. Lee '97  
 Richard C. Lufkin '68  
 Jennifer L. Maxwell '01  
 William W. Reenstra '72  
 Milton H. Roye Jr. '78  
 Douglas E. Vincent '89  
 Annalisa L. Weigel '94, '95, SM '00, PhD '02

**Awards Committee**

Joseph G. Hadzima Jr. '73, SM '77, Chair  
 Bruce A. Blomstrom '59, SM '62  
 Joseph Harrington III '61, SM '63, ScD '66  
 Cordelia M. Price '78, SM '82

Anne Street '69, SM '72  
Kenneth Wang '71

### **Corporation Nominating Committee**

Chiquita V. White '85, Chair  
Noubar B. Afeyan PhD '87  
O. Reid Ashe Jr. '70  
Judith M. Cole, Executive Vice President and CEO, Ex-Officio  
Paul D. Edelman '78, *Association Board Member*  
Ellen Sue L. Ewald SM '89, *Association Board Member*  
Harbo P. Jensen PhD '74  
Lucinda Linde '82, SM '83  
Darcy D. Prather '91  
Theresa M. Stone SM '76  
Jennifer Yang '97, *Association Board Member*

### **Program Committee**

John D. Chisholm '75, SM '76, Chair  
Stephen D. Baker '84, MARCH '88  
Charlene Chuang '05  
Judith M Cole, Executive Vice President and CEO, Ex-Officio  
Adina E. Gwartzman '81, SM '82  
Jameel S. Khalfan '06  
Joseph H. Levitch '69  
Yvonne G. Lin '93  
Stacey T. Nakamura '80  
Donald E. Shobry's '75  
Armando E. Viteri '81

## **Association Volunteer Leadership Awards**

### **Bronze Beaver Award**

*Highest Association Honor for Individuals*

#### **Robert V. Ferrara '67**

Bob has volunteered with the MIT Club of Boston for over 14 years, serving as president, vice president of communications, vice president of finance, family events coordinator, and in seminar series committee positions. He has been an exemplary leader for his class, which has been evident during advance preparation for class reunions and the partnership forged between the 100th graduating class of MIT, 1967, and their sister 150th graduating class of 2017. Bob recently became a coach for the Alan '73 and Terri Spoon Community Catalyst Leadership Program. He also is a dedicated educational counselor, an instrumental figure in the FSILG community, and he was a founding member of both the Tech Challenge Games and the Science Trivia Competition.

#### **Jonathan M. Goldstein '83, '84, SM '86**

Jonathan has served as his class secretary for over 25 years. He first volunteered in 1987 on his 5th reunion committee. After serving on his 10th reunion committee, he

was recruited to serve as chair of the class's 15th reunion. Since then, he has served as chair or co-chair for all his class reunion planning or reunion gift committees. Jonathan has also served as a member of several Association boards, including the Annual Fund Board, the Corporation Nominating Committee, and the Board of Directors. In each of these positions, he asked provocative but important questions that helped move important projects forward. Jonathan currently serves on the Corporation Development Committee, of which he is the New England regional chair.

**Robert N. Gurnitz '60, SM '61, PhD '66**

Bob has volunteered in an array of capacities, including for class reunion planning and gift committees, the Club of Southwest Florida, and the Alumni Association Board of Directors. Under his leadership, the MIT Club of Southwest Florida has thrived. He started a scholarship for the MIT-SEPT Program, so that alumni can send a local high school teacher to MIT for a two-week summer institute. Previously, Bob was a fundraiser for the Annual Fund and has since become active in the Class of 1960 reunion giving campaigns, impressively chairing his 50th reunion gift committee. Bob is a member of the Alumni Engage Classroom Subject Involvement Committee and has been a mentor for "Solving Complex Problems" (12.000) for the past 13 years.

**Theresa M. Stone SM '76**

Terry's engagement began when she participated in the Campaign for the Future and became involved with the MIT Club of New York in the 1990s. She was later named to the Association's Annual Fund Board and the Corporation Development Committee. In 1997, she began her first term on the MIT Corporation as an alumni nominee and was renamed as a term member in 2002. She chairs the Humanities Visiting Committee and serves on the visiting committees for Music and Theatre Arts and Political Science. She served on the MIT Investment Management Committee and was a member of the Council for the Arts, serving there until 2012. She serves on the Association's Corporation Nominating Committee and Sloan North American Executive Board.

**Henry B. Kane '24 Award**

*Exceptional Service in Fundraising*

Timothy L. Dove '79

David L. Fung '85

Michael W. Szeto '72, SM '72

**Harold E. Lobdell '17 Distinguished Service Award**

*Outstanding Service in Alumni Relations*

Kerry B. Bowie '94, MBA '06

Alan Cisar '73

Jack M. Fischer '59

Claude L. Gerstle '68

Steven J. Henry '72, SM '73

Karen W. Ho '94

Allan L. Mink II '78

Shinichiro Nakamura MBA '99



**George B. Morgan '20 Award**

*Excellence in Educational Council Activity*

Paul J. Ackman '77

Jonathan D. Addelston '65

Bill Barrett '56

Gerardo A. Borromeo '82, SM '83

Melody E. Gower '85

Scott J. Mermel '68, SM '70

Deborah Stein Sharpe '76

Hugh H. Sprunt Jr. '71, SM '72

**Great Dome Award**

*Highest Association Honor for an Organization*

Blacks@MIT History Project Dinner by BAMIT and the MIT Club of Washington, D.C.

MIT Class of 2014 Senior Gift Committee

MIT Club of Washington, D.C. K-12 STEM Initiative

MIT Public Service Center Leadership Council

MIT Undergraduate Practice Opportunities Program Alumni Veteran Mentors