# **Center for International Studies**

The Center for International Studies (CIS) is the principal venue at MIT for research, training, and public education on international relations, national security, and international political economy, among other areas of academic, policy, and popular concern.

The Center is home to the MIT International Science and Technology Initiatives (MISTI), the Security Studies Program (SSP), Seminar XXI, Political Economy and Technology Policy, the Inter-University Committee on International Migration (IUCIM), the Program on Human Rights and Justice (PHRJ), Jerusalem 2050, and the Persian Gulf Initiative, as well as several less formal activities and initiatives. Faculty and student participants are mainly associated with the Department of Political Science and the Department of Urban Studies and Planning (DUSP). Approximately 80 faculty, scholars, researchers, and fellows are affiliated with the Center, joined by 40 administrative and support staff. Graduate students working with affiliated faculty number about 30.

The director, Richard J. Samuels, Ford International professor of political science, has held this post since 2000. Stephen Van Evera, professor of political science, is associate director. John Tirman has been executive director since October 2004.

Highlights of activities in 2007–2008 include the following:

- Dr. Jim Walsh, research associate in the Security Studies Program, continued
  his groundbreaking work on Iran's nuclear development, publishing a plan for
  resolving the crisis in the New York Review of Books with coauthors Ambassador
  William Luers and Ambassador Thomas Pickering. Dr. Walsh has appeared
  widely in the news media to discuss the plan.
- Led by Professor Samuels, the Center held the fifth Asia-Pacific Crisis Simulation in May. The exercise brought together scholars and practitioners from the United States and countries from the region to examine the impact of a major power transition, specifically the rise of China and India and the waning of US influence. One of the players, Hayashi Yoshimasa, was named Japan's minister of defense in August 2008.
- CIS was joined by Neuffer fellow Sally Sara, an accomplished Australian
  journalist, and Human Rights and Justice fellow Anat Biletzki, an Israeli
  philosopher and activist, among others. Admiral William Fallon, recently retired
  from a distinguished career in the US Navy, and Abbas Maleki, former deputy
  foreign minister of Iran, accepted offers to become Robert Wilhelm fellows in
  2008–2009.
- The Security Studies Program began a new effort on energy security with a symposium at MIT in February, led by program director Barry Posen, Ford International professor of political science.

- Jerusalem 2050 held its innovative design and planning competition, Just Jerusalem, and convened a distinguished panel of jurors that presented awards for four team entries in March; winners will be fellows at MIT in autumn 2008.
- The Starr Forum mounted major events on China, Israel, Iraq, and other topics of international urgency.

CIS scholars work with policy organizations, the news media, and other public audiences. Articles by CIS faculty, researchers, and graduate students in such periodicals as the *New York Times* and *Boston Globe*, along with appearances on National Public Radio, CNN, and other media outlets, introduced broader audiences to CIS interests and research. Seminar XXI, the groundbreaking education program for senior military officers, government officials, and nongovernmental organizations (NGOs), again informed and cultivated this important community of decision makers. Individually, Center scholars advise the US government and multilateral organizations, testify before Congress, and participate in high-level international conferences and consultations. The work of the Center is typically interdisciplinary, policy relevant, and public spirited while sustaining the highest standards of academic excellence.

# **MIT International Science and Technology Initiatives**

During 2007–2008, MISTI expanded, hosted talks at MIT on international issues, and helped integrate international education into MIT through a number of programs. MISTI interns are trained at MIT in the languages and cultures of the countries that will host them prior to starting their internships. As a result of this training, interns hit the ground running upon their arrival overseas and return to MIT with international networks and an understanding of how to work effectively in foreign cultures. MISTI's efforts have resulted in the internationalization of MIT students' education, including a very popular minor in applied international studies; courses on language and culture held in-country; workshops involving MIT professors, students, and young professionals from global companies; and a dynamic speakers series on international issues. The MIT-Israel Program was launched, and MISTI established a formal partnership with the MIT Department of Electrical Engineering and Computer Science (EECS) offering international educational opportunities to EECS students. MISTI has also seen dramatic growth in its research collaborations with MIT scientists in France, Italy, Spain, and Japan.

### **MIT-China Program**

Since MIT-China's inception in 1995, China program participants have completed individual internships with companies and institutes while others have participated in team teaching projects through the MIT-China Educational Technology Initiative (CETI). CETI initially trained small teams of MIT students to work with numerous high schools in China, building cross-cultural understanding between younger generations of Chinese and American students through the application of technology. In recent years, CETI has expanded its educational technology programs to Chinese universities through innovative partnerships with MIT OpenCourseWare and MIT iLabs. These collaborations have led to the new partnership between MISTI and EECS students. The MIT-China Program works closely with the VI-A International Program, which offers EECS students the opportunity to carry out master's of engineering thesis projects at VI-A company locations in China.

The China program is also closely integrating its activities with the new MIT China Strategy Working Group, headed by Computer Science and Artificial Intelligence Laboratory (CSAIL) director and Professor Victor Zue and composed of MIT faculty and staff with interests in and knowledge of Greater China. This group is charged with identifying new initiatives and collaborations that MIT might launch with China in the coming years. The new monthly lecture series, the MIT-China Forum, is part of this broader MIT effort of looking at new ways of fostering ties with China.

During 2007–2008, 35 interns were sent to China.

### **MIT-France Program**

The MIT-France Program sent MIT students to institutes, companies, and workshops in France last year. During this reporting period, MIT-France had special training sessions for its interns on French culture, history and society. In addition to a dynamic internship program, MIT-France supports budding collaborative research between faculty and students at MIT and in France. This year the program received 36 requests for funding from professors, and 18 were funded. The MIT-France Program maintains close relations with its sponsors. For the third year, it organized a weeklong seminar at MIT for top managers from Total, France's largest company. The program included meetings with MIT experts in science, engineering, economics, and political science. The MIT-France Program sponsors numerous activities on pertinent issues involving France at MIT.

During this reporting period, 37 MIT students were sent to France.

# **MIT-Germany Program**

In 2007–2008, the MIT-Germany Program expanded its mission of international education through internships, workshops, and the development of a hands-on symposium in Germany on German culture, society, and economics. Specifically, the MIT-Germany Program offered workshops with German companies, two in Germany (supported by Lufthansa) on transportation and energy and on future trends in the aviation industry and two at MIT (supported by Deutsche Bahn, Lufthansa Technik, and Karlsruhe University) on working in Germany and on German transportation issues. MIT-Germany sponsored a second in-country course for MIT students—a four-week intensive language and culture course—with money from the Max Kade Foundation. The program supports events on pertinent issues at MIT.

During the 2007–2008 academic year, the program placed 60 interns in German companies, research institutes, and universities.

### **MIT-India Program**

During this reporting period, the MIT-India Program, in cooperation with its partners, developed a variety of programs that have deepened student access to Indian institutions, NGOs, and companies. With the support of a National Science Foundation (NSF) Developing Global Scientists and Engineers Grant, the MIT-India Program sent MIT graduate students to India's leading centers of research, where they will continue their work. MIT-India is also cooperating with the Special Program for Urban and

Regional Studies at MIT on an international competition for the best research paper on innovative institutional responses to India's rapid urbanization. Finally, the program hosted the one-day MIT-India Bio Tech Conference at MIT on May 5, 2007. The MIT-India Program hosts pertinent talks on India throughout the year.

MIT-India sent 35 interns to India during the 2007–2008 academic year.

## **MIT-Italy Program**

The MIT-Italy Program has continued to work at consolidating its presence on campus through student internships and exchanges and faculty collaborations between MIT and top Italian universities and research centers. To widen its recruitment, the program has for the second year doubled its Independent Activities Period language course offerings and launched high-visibility projects and partnerships with a small number of high-profile Italian companies and institutions and MIT research centers. Through the Consorzio Italia MIT and the Progetto Rocca, a program that funds academic exchanges between MIT and the Milan Politecnico, the MIT-Italy Program has launched new academic collaborations. During this reporting period, the Rocca Foundation funded four proposals between MIT and Politecnico faculty. The MIT-Italy Program sponsored several talks and events at MIT.

During the reporting period, the MIT-Italy Program placed 24 interns in Italian companies and institutions.

#### **MIT-Japan Program**

The MIT-Japan Program continues to enjoy great success in educating MIT students in Japanese studies and sending them on internships to Japan. During this reporting period, the program received a second grant from the Toshiba Foundation to support a two-day retreat, an eight-session spring training program, and a weekend in-country training session in Kyoto that educate interns on Japan. The program also awarded a Hayashi Fund seed grant to an MIT student that enabled him to do research in Japan. In addition, the program educates the community at large through meetings on pertinent issues. In January 2008, the program hosted a meeting in Tokyo in cooperation with the Kaizai Koho Center ("Meeting a Rising China"). More than 200 business, academic, and government professionals attended the meeting. The program educates American business professionals on being effective in Japanese business culture. This year sponsors including 3M, Biogen, Genzyme, and Merck participated in training and information sessions. The program hosts talks on pertinent issues at MIT as well as a weekly lunch table, a movie series, and other cultural events.

The MIT-Japan Program placed 28 interns in Japanese laboratories and companies.

### **MIT-Mexico Program**

The MIT-Mexico Program has continued to grow, expanding to more regions of the country, and has attracted the attention of both small and large companies in Mexico. The program has hosted events on pertinent issues at MIT.

During this reporting period, the MIT-Mexico Program sent 20 interns to work in private companies, governmental organizations, and foundations.

## **MIT-Spain Program**

The MIT-Spain Program has attracted the attention of Spanish businesses and governmental organizations. During this reporting period, the program used funds from the Barcelona Chamber of Commerce to establish a first round of seed funding dedicated to promoting research collaborations between Spanish and MIT researchers. Three projects were funded. The program also supported an in-country course on Spanish language and culture for MIT students. With the support of the Barcelona Chamber of Commerce, MIT-Spain hosted the La Cambra de Comerç de Barcelona Project. More than 60 representatives from companies, institutions, and government entities attended the event. Also, MIT-Spain held the first of a series of symposiums on the internationalization of innovation in Barcelona.

MIT-Spain sent 26 students to Spanish companies, research institutes, and universities during the year.

### **MIT-Israel Program**

MISTI is proud to announce the official launch of the MIT-Israel Program with the hire of a program coordinator in February 2008. The program has attracted the attention of private donors, Israeli companies, and students.

Over the course of eight weeks, MIT-Israel students took a new six-credit course, Israel: History, Culture and Identity, to give them a basic understanding of modern Israel through lectures, discussions, and projects. The students also took part in preparatory training sessions during May 2008, met with Israeli students on campus, and took part in a seminar led by Rony Yedidia, consul of Israel at the Consulate General of Israel to New England. This seminar was titled "Israel at 60: Technology, Politics, and the Israeli Psyche."

No interns were sent to Israel during this reporting period; however, 15 MIT students from 11 different academic departments were selected as the first MIT-Israel interns this summer.

#### **MISTI Africa and Singapore Forums**

With the support of the Starr Foundation and working with a Carnegie Corporation grant on iLabs in sub-Saharan Africa, MISTI has contributed two interns with knowledge of Africa and iLab technology to the iLabs African project. The project is a partnership among Makerere University, the University of Dar Es Salaam, Obefermi Awaolwo University, and MIT. The program includes three main components: teaching, lab dissemination, and student/staff exchanges.

The MISTI Singapore Forum has made substantial contacts with Singapore's ASTAR research institutes. Last summer the forum sent four undergraduate students to Singapore to intern at the Institute of Bioengineering and Nanotechnology and the Institute of Materials Research and Engineering.

# **Security Studies Program**

SSP is a graduate-level research and educational program. The senior research and teaching staff includes social scientists and policy analysts. A special feature of the program is the integration of technical and political analyses of national and international security problems. Security studies is a recognized field of study in the MIT Department of Political Science. Courses emphasize grand strategy, causes and prevention of conflict, military operations and technology, and defense policy.

On April 17, 2008, SSP held its 15th Doolittle Awards Lecture in memory of General "Jimmy" Doolittle, American war hero, aviation pioneer, and MIT graduate. This year's Doolittle Award recipient was Thomas Christie, former director of operational test and evaluation, US Department of Defense.

On June 13, 2008, SSP hosted a half-day seminar on Iran, the United States, and the North Atlantic Treaty Organization (NATO) for a delegation of NATO parliamentarians.

SSP organized and hosted the "Options for Submarine Force Experimentation" conference, held February 12–13 at the Sonesta Hotel in Cambridge, MA.

On February 22, 2008, CIS and SSP held a conference focusing on the Persian Gulf and world energy supplies. A report from the conference, "Energy, National Security, and the Persian Gulf," was published as an SSP working paper.

SSP convened two major seminar series. The Biosecurity Seminar Series brought together international security specialists and the life sciences research community to examine the potential threat and policy implications of biological weapons and bioterrorism. The Wednesday Seminar Series offered talks on topics relevant to national defense and international relations, including Iraq, Afghanistan, Russian energy policies, Iranian nuclear policy, terrorism, radicalization of Muslims in Europe, the defense industry, humanitarian intervention, military technology and transformation, and military history. Speakers were academics, military officers, government officials, and journalists.

Together with the Belfer Center for Science and International Affairs at Harvard, SSP cohosted a series of special talks called the Future of War Dinner Series. Among the speakers were Ambassador Chas. W. Freeman Jr., president of the Middle East Policy Council and chairman of the board of Projects International, Inc., a Washington-based business development firm that specializes in arranging international joint ventures. His talk was titled "American Interests, Policies, and Results in the Middle East: Energy, Israel, Access, and the Containment of Muslim Rage." This series brought together SSP faculty, MIT graduate students and faculty, as well as academics from other Boston-area universities.

The program publishes an annual report; a seminar summary series, "SSP Seminars"; a monthly newsletter, *Early Warning*; and a working paper series. In June 2008, Cindy Williams and Gordon Adams published an occasional paper, *Strengthening Statecraft and Security: Reforming U.S. Planning and Resource Allocation*.

In June 2008, SSP received a two-year \$700,000 grant from the Carnegie Corporation of New York. Also, In January 2008, SSP received one-year awards from Lincoln Laboratory and Draper Laboratory.

Program research is built around the interests of the faculty, the dissertations of the graduate students, and occasional commissioned projects. Key research areas and projects follow.

## **Proliferation of Destructive Technology**

- Nuclear Nonproliferation Pessimism
- Biosecurity: Bridging the Gap Between the Life Sciences and National Security

# **Global Security Order**

- The Military Foundations of US Hegemony
- European Union Security and Defense Policy

## Change and Stability in Asia

- How Will China Manage Active Territorial Disputes as a Rising Power?
- The Role of Nationalism in Shaping China's Foreign Policy
- Implications of China's Growing Engagement Within the Asian Region
- Securing Japan

### US Foreign and Defense Policy

- The Future of Conventional Warfare
- The Sources of Innovation in Military Doctrine
- Explaining the Revolution in Military Affairs: The Causes of Recent Military Innovation
- Project on the Federal Budget and Budget Process for National Security and International Affairs
- Transforming the Rewards for Military Services
- The Influence of the Government and Military-Industrial Complex in R&D and Innovation

# Seminar XXI: Outreach to the Washington Policy Community

For more than two decades, the Center for International Studies has hosted Seminar XXI, an educational program for senior military officers, government officials, and executives in NGOs in the national security policy community. The program provides future leaders of that community with the analytic skills needed to understand other countries and foreign relations generally. A cohort of about 80 meets throughout the academic year in Washington, DC, and northern Virginia.

Fellows learn to recognize the assumptions that underlie assessments of foreign societies and to explore policy issues critical to American interests through a variety of lenses. At each session, eminent speakers present alternative perspectives from which to understand a given country or problem. The fundamental criterion for choosing fellows is that they currently hold or are expected to hold top posts in the military or government within the next three to five years.

The program just completed its 22nd year and now has more than 1,400 alumni. Robert Art, Christian A. Herter professor of international relations at Brandeis University and senior fellow in the Security Studies Program, directs Seminar XXI.

# **Political Economy and Technology Policy Program**

This CIS program applies theories and methods from the discipline of political economy to issues in science and technology policy, with work in three primary areas. The program is headed by Kenneth Oye, associate professor of political science and former CIS director.

## **Program on Emerging Technologies**

Daniel Hastings, Frank Field, Kenneth Oye, and Merritt Roe Smith manage the Program on Emerging Technologies (PoET). This research and doctoral training program examines the nature and effects of emerging technologies, conducts research on key areas of uncertainty on these issues, and offers recommendations for improving the capacity of public and private institutions to adapt in the face of irreducible uncertainty.

Retrospective studies on the automobile, laser, and GPS provide a basis for identifying factors that affect the diffusion of technologies across actors and applications and for evaluating assessments of the effects of these technologies during their infancies. Prospective studies on current technologies center on Internet II and ubiquitous computing (in partnership with David Clark of CSAIL and NSF Future Internet Design [FIND]), and synthetic biology (in partnership with Drew Endy, Natalie Kuldell, and Tom Knight of MIT Biological Engineering and Jay Keasling of Lawrence Berkeley National Laboratories). Prospective work centers on protocols and standards, safety and security issues, and intellectual sharing and ownership. The group is adding a proactive component on the design and demonstration of applications of emerging technologies for safety, sustainability, and security. Funded by the NSF's Integrative Graduate Education and Research Traineeship program and Synthetic Biology Engineering Research Center, PoET supports 10 doctoral trainees a year.

### Project on Knowledge Assessment, Anticipation, and Adaption

Lawrence McCray and Kenneth Oye are leading research on the evaluation and utilization of scientific and technical knowledge in areas of uncertainty and controversy. *Grasping Third Rails: Assessing Scientific and Technical Knowledge in Areas of Controversy* will examine public controversies with significant scientific and technical content, with research under way on security issues including ballistic missile defense and Iraq's claims regarding weapons of mass destruction, and on health and environmental issues including PM2.5, methyl mercury, climate change, and dietary standards.

# **Project on Technology Transfer for Climate Change and Development**

The 13th Session of the Conference of the Parties at Bali reestablished the centrality of technology development and transfer in addressing climate change and promoting development. At the request of the United Nations, Kenneth Oye and his associates in the United States and abroad are addressing the following three sets of issues:

- Identifying key technology development and transfer issues at the heart of continuing discussions on how to address climate change and development issues effectively
- Specifying policy-relevant sources of uncertainty associated with such issues and defining researchable questions that would address these sources of uncertainty
- Suggesting research approaches appropriate to these ends and identifying individuals who might be productively engaged in such research activities

# **Critical Policy Studies of China**

Headed by Jing Wang, S.C. Fang professor of Chinese language and culture, the interdisciplinary Critical Policy Studies of China (CPSC) project brings together scholars and practitioners from several American and Chinese universities to consider broad themes related to China's future, particularly its encounters with the West. With the support of the Ford Foundation, the project convened a workshop in China in July 2005 cosponsored with the School of Agricultural Economics and Rural Development, People's University of China. The project was coorganized with Harvard University.

CPSC is currently working with Creative Commons (CC) China Mainland, which is designed to encourage and enable the use, creation, and sharing of creative work on the Internet, as well as to develop activities promoting the use of CC licenses and design research projects related to issues of peer-to-peer governance and the intellectual property of digital content. A grant from the Ford Foundation enabled the two partners to unveil the first phase of CC China events. The grant also enabled the program to hold annual contests of CC-licensed photography works.

### Highlights from 2007–2008 include:

- The "Information Technology and Social Responsibility" international conference, jointly organized by MIT, CC China Mainland, and the Chinese University of Hong Kong. More than 30 experts, scholars, and professionals from America, Britain, Canada, Australia, CC China Mainland, and Hong Kong attended this event held in Hong Kong on December 17–18, 2007. Topics addressed included the present and future of information society, citizens' responsibilities and digital media, the public domain in the digital world and intellectual property in politics, state responsibility, corporate social responsibility, and the building of information technology infrastructure.
- The first Creative Commons Photography Contest and the Award Ceremony and Exhibition of Award-winning Works, held at the National Library of China on November 4, 2007. There were 10,000 submissions of professional and amateur works under various localized CC licenses. Three categories were included: "Society and Humanity," "Nature and Landscape," and "Portraits."

In collaboration with CC China Mainland and the Chinese University of Science and Technology, CPSC is planning a three-headed project that will serve NGOs in China through (1) the design, development, and maintenance of a new technology platform that combines the strengths of Web 1.0 and 2.0 for capacity building of targeted NGOs; (2) annual information and communication technologies training workshops on this free platform for small, emerging NGOs in West China; and (3) the design of CC-licensed training materials on Web 2.0 culture and technology for delivery at these workshops.

In addition, CPSC is working with CC China to build partnerships with China Open Resources for Education, the Education Roundtable, the Music Society, NPhoto (a music Internet portal), Baidu.com (the largest search engine in China), and China Scientific Data Sharing Project. In order to understand the impact of open access on effective intellectual property governance, a parallel research project on new media users' behaviors and communication patterns is planned for fall 2009.

# **Inter-University Committee on International Migration**

The Center hosts the Inter-University Committee on International Migration (IUCIM), established in 1974 to bring together faculty, scholars, and students at Brandeis, Boston University, Harvard, MIT, Tufts, and Wellesley—as well as visiting international scholars—in the broad range of issues associated with worldwide human mobility. This year the committee was chaired by Professor Reed Ueda and Professor Anna Hardman, both of Tufts University.

A seminar series, renamed in 2004 in honor of the late Myron Weiner, professor of political science at MIT, director of CIS, and the lead founder of IUCIM, is the main focus of the committee's work. In 2007–2008, the series featured Professor Daniel Kanstroom (Boston College School of Law) on "Deportation Nation: Outsiders in American History"; Professor Peggy Levitt (Department of Sociology, Wellesley College) on "God Needs No Passport: Immigrants and the Changing American Religious Landscape"; Professor Kelly M. Greenhill (Department of Political Science, Tufts University) on "The Coercive Power of Unnatural Disasters"; Professor Karen Jacobsen (Tufts University) on "Making Population Estimates of Internally Displaced People in Urban Centers"; Judith Kumin (Office of the United Nations High Commissioner for Refugees) on "The Changing Role of UNHCR: Internal Displacement, Mixed Migration and Other New Challenges"; and Professor Noah Feldman (Harvard Law School) on "Iraq in the Light of Population Movement." Two films were also presented in the series: *The Guestworker*, with speaker Helen Marrow, a lecturer at Harvard University, and *Deshantori (The Migrant)*, with the film's codirector, Mridul Chowdhury.

The Center, with the advice of IUCIM, completed the Women, Conflict, and Migration project, which was commissioned by the United Nations Population Fund. The papers from the project will be published by Springer in 2009.

# **Program on Human Rights and Justice**

Established in 2001 and jointly sponsored by CIS and DUSP, the Program on Human Rights and Justice aims to foster interdisciplinary research, teaching, curricular development, and real-world application in human rights, especially relating to the

global economy and science and technology. It is the first human rights program in a leading technology school and the first in the world with a specific focus on the human rights aspects of economic, scientific, and technological developments. Cross-cultural dimensions of human welfare, security, and dignity brace the program.

Courses and practicums on human rights are taught by PHRJ's director, DUSP associate professor Balakrishnan Rajagopal, among others. With the support of the chancellor's office, the program offers summer internships for MIT students to work abroad with NGOs focusing on environmental justice. The program also welcomes visiting research fellows, and in 2007–2008 Professor Anat Biletzki of Tel Aviv University was in residence at CIS and served on the steering committee of the Jerusalem 2050 project. Another fellow, Jung-Hoon Kim, visited on a Fulbright scholarship from South Korea, where he is a leader on environmental justice issues.

Public education events organized or cosponsored by PHRJ in 2007–2008 included a talk by Dr. Ashis Brahma, a physician who has been working with Sudanese refugees in Chad; "Responding to and Rebuilding After Disasters: Human Rights and Development Challenges," a discussion with Stephen Bradberry, Eric Schwartz, and DUSP's Philip Thompson; a talk by activist Jeff Halper and Professor Biletzki on the politics of the Israeli settlements in the West Bank; and "Sovereignty and Traditional Peacemaking in Navajo Nation," featuring Larry Susskind, Ford professor of urban and environmental planning.

#### **Persian Gulf Initiative**

The importance of the Persian Gulf region led the Center to begin organizing a series of research activities and public programs in the spring of 2005. Two main activities in 2007–2008 were organized. An ongoing project designed to assess US-Iran relations continued to develop in cooperation with MIT's HyperStudio, the Watson Institute at Brown University, and the National Security Archive at George Washington University; the specific focus was on organizing research and meetings on the US role in the Iran-Iraq war. The second activity involved a website, "Iraq: The Human Cost" (http://mit.edu/humancostiraq/), which was an outgrowth of commissioned research on mortality in the Iraq war. This work on Iraq also resulted in articles in the *Boston Globe* and *Strategic Insights* (a Naval Postgraduate School periodical), congressional testimony, a presentation in MIT's "Zones of Emergency" series convened by the Visual Arts Program, and several conference presentations.

### **Audits of the Conventional Wisdom**

The Audits of the Conventional Wisdom are a unique resource for intellectuals, teachers, students, and journalists, a way of presenting empirical evidence on issues of national concern. Typically 2,000 words in length, the audits dissect an issue to inform and enlighten readers. In this academic year, 22 new audits were published on a wide range of matters—Japan's security agenda, Putin's Russia, migration policy, Iraq and Iran, homeland security, human rights, and international development. Written mainly by CIS-affiliated scholars, the audits are published and distributed to policy, academic, and other such audiences; are reproduced in online venues; and are sometimes republished in newspapers such as the *Boston Globe*.

A complementary online resource, the Foreign Policy Index (http://web.mit.edu/cis/fpi.html), provides in-depth information on regions and issues addressed by the audit series.

Under the auspices of the Audit Project, the Center organized a one-day conference, "The Liberal Foreign Policy Tradition," in partnership with the History and Democracy Project of the University of Massachusetts and the US Section of the Woodrow Wilson International Center for Scholars in Washington, DC. Presenting before a group of policymakers, journalists, and scholars at the Wilson Center were professors Tony Smith (Tufts), Erez Manela (Harvard), Ted Widmer (Brown), Elizabeth Borgwardt (Washington University), Charles Maier (Harvard), and Amy Staples (Middle Tennessee State) on the legacies of Woodrow Wilson and Franklin D. Roosevelt. The presentations and papers are available online (http://web.mit.edu/CIS/act\_lfpt.html), and several were reproduced as Audits.

#### **Public Outreach**

Through our Starr Forum and other public lectures, we offered topically diverse and accessible events. Lectures are video streamed from our website and periodically appear on MIT World. Occasionally, we partner with media outlets, such as the BBC or NPR, to coproduce our events. Highlights from the past academic year include:

- A public forum was held addressing Israel's influence on American foreign policy. Featured guests were Professor John Mearsheimer of the University of Chicago and Professor Stephen Walt of the Kennedy School of Government at Harvard, coauthors of the best-selling *The Israel Lobby and U.S. Foreign Policy*, and Bruce Riedel, former presidential adviser and senior fellow at the Brookings Institution. The event was attended by an overflowing audience and concluded with a spirited question-and-answer session.
- Julie Mertus, codirector of the Ethics, Peace and Global Affairs Program at American University and award-winning author of *Bait and Switch: Human Rights and U.S. Foreign Policy*, spoke on how America applies human rights to its foreign policy.
- A film series on women in the Middle East earned an excellent response. For each feature, a scholar was brought in to lead a question-and-answer session.
- Professor Juan Cole of the University of Michigan spoke on "Iraq's Three Civil Wars: Is the U.S. Relevant to Them?" The talk was published as a CIS audit publication and was reprinted in the Boston Sunday Globe. Also, Greg Mitchell, author of So Wrong for So Long and editor of Editor & Publisher, addressed "The Failings of the Media on Iraq."
- Marc Sageman, an expert on al Qaeda and related terrorist organizations, gave a talk on the paths to political violence in a post-9/11 world. His talk built upon his best-selling books, *Understanding Terror Networks* and *Leaderless Jihad*.
- The Center teamed up with the Discovery Channel to present the Boston screening of *Koppel on Discovery: The People's Republic of Capitalism*. The June screening was well attended and concluded with a question-and-answer session

with one of the producers. Moderating the discussion was Professor Yasheng Huang of the Sloan School of Management.

The public programs initiative manages several of the Center's publications, including the biannual newsletter *précis* and the Audit of Conventional Wisdom essay series, as well as the CIS website, which has expanded with video presentations of conferences and public forums. In addition, the initiative oversees media relations for the Center. For example, CIS's Jerusalem 2050 media campaign surrounding the announcement of the winners of the "Just Jerusalem" international competition resulted in coverage by the BBC, Reuters, *Haaretz*, and the *International Herald Tribune*, among others.

Finally, the Emile Bustani Middle East Seminar (organized by Philip Khoury, associate provost and Ford International professor of history) continued this year with several lectures, including "Lebanon's Political Gridlock," by Augustus Richard Norton of Boston University; "Financing Islamic Terrorism," by Ibrahim Warde of Tufts University; and "Globalized Israel: Why Olmert's Center Government Is the Last—and Best—Chance for a Peace Deal," by Bernard Avishai.

# **Grant Programs**

One of the ways in which the Center promotes scholarship and graduate education is through its grant programs. In addition to support conveyed through the MISTI internships and research assistantships, these efforts include:

- MIT graduate students writing their dissertations are eligible for summer research grants; 16 were awarded in 2008 under the auspices of the MIT-Japan International Studies Fund.
- Seven students were awarded paying PHRJ internships for summer 2007 projects
  of their own design on environmental justice, an opportunity provided by the
  chancellor.
- Travel grants for presentations at international conferences, supported by the Starr Foundation, are provided for eligible students.

CIS is also involved in promoting and selecting MIT candidates for other awards, including the Luce Fellowships, the Carnegie Endowment for International Peace junior fellows program, and the Consortium on Qualitative Research Methods.

#### **Affirmative Action Goals and Successes**

The Center seeks to guarantee equality of opportunity in employment and to increase the representation and participation of minorities and women in management and in administrative and technical staff positions. To that end, we have adopted a rigorous search process for new positions in which we post our job listings on websites that serve underrepresented populations, and we seek the help of MIT Human Resources recruiters in identifying qualified applicants from underrepresented groups.

#### **Publications**

Faculty and researchers published on a range of international issues in 2007–2008. A small selection of scholarly work follows.

#### **Books**

- Alice Amsden, Escape from Empire: The Developing World's Journey Through Heaven and Hell (MIT Press, 2007), translated into Japanese, Korean, and Spanish
- Balakrishnan Rajagopal, coeditor, *Reshaping Justice: International Law and the Third World* (Routledge, 2008)
- Richard J. Samuels, Securing Japan: Tokyo's Grand Strategy and the Future of East Asia (Cornell University Press, 2007), translated into Japanese and Chinese and a finalist for the 2008 Lionel Gelber International Affairs Book Prize
- Harvey M. Sapolsky, Eugene Gholz, and Caitlin Talmadge, *U.S. Defense Politics: The Origins of Security Policy* (Routledge, 2008)
- Jing Wang, Brand New China: Advertising, Media, and Commercial Culture (Harvard University Press, 2008)

## **Articles and Book Chapters**

- Suzanne Berger, "Mastering or Missing Opportunities?" in G. Dosi and M.-C. Marcuzzo, eds., L'Economia e la Politica: Saggi in onore di Michele Salvati (Il Mulino, 2007)
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