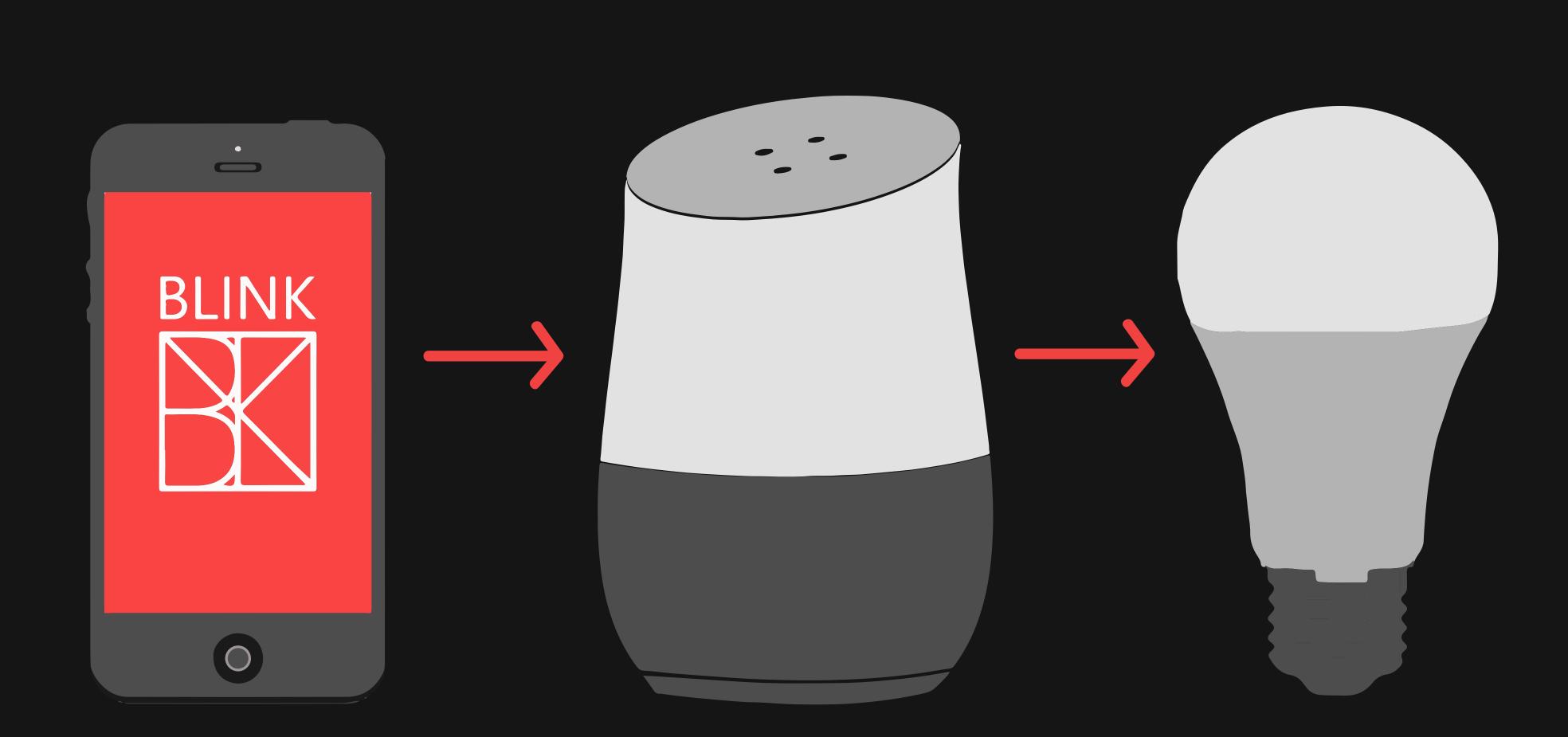




An assistive eyewear system that empowers people with advanced neurodegenerative diseases to control their homes simply by blinking.

OUR SYSTEM

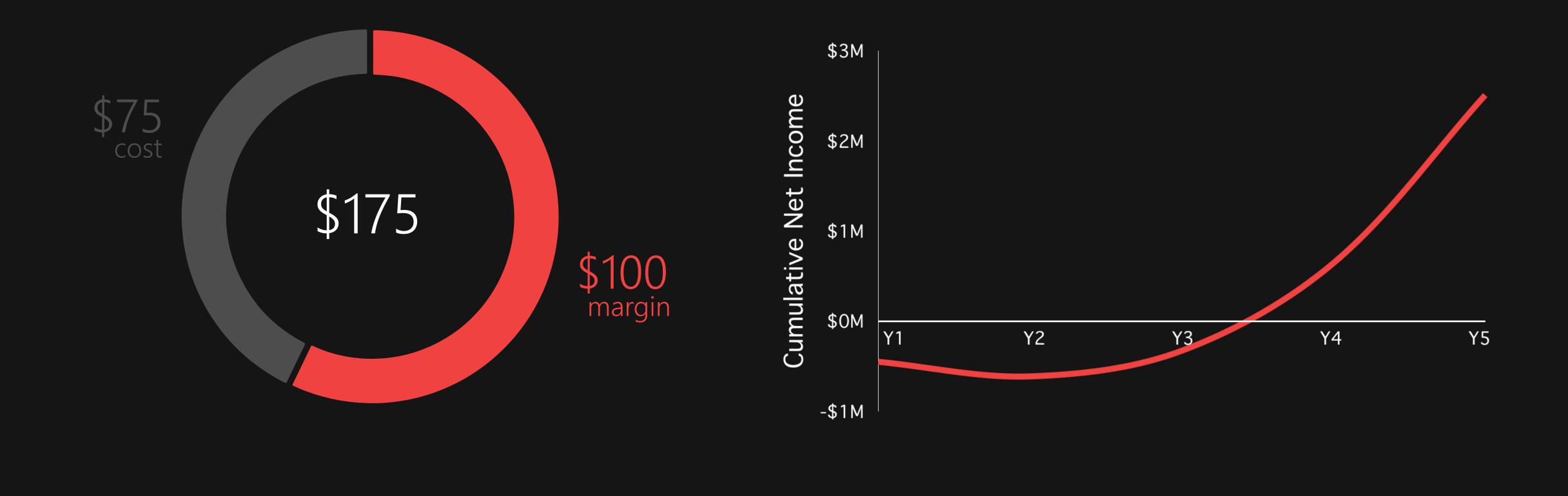


The wearer blinks to select options from a custom cascading auditory menu. These commands are relayed from the Blink app to a smart home assistant, such as Google Home or Amazon Alexa, to trigger any smart device.

We leverage two infrared reflective sensors to detect intentional blinks.

Our sensors easily comply with industry safety standards and provide a safe and simple experience for our customers.

OUR PROPOSAL



We plan to price Blink at \$175. With an initial investment of \$600,000, we would break even in the second quarter of Year 3 and sell over 25,000 units by Year 5.

THANK YOU

Matt Duplessie David Hardt Amy Carleton David Wallace Grace Li
Chris Saulnier
Brent Boswell
James McGee

Bill Cormier
James Dudley
Steve Haberek
Tasker Smith

Steve Saling
Patrick O'Brien
Don Fredette
Dexter Ang
Boston Home
Spaulding Rehab

Josh Ramos
Danny Braunstein
Barbara Hughey
Stephen Banzaert
Juhan Sonin
Libby Mahaffy

RED TEAM

Yara Azouni
David Favela
Melissa Gianello
Kathy Guerra
Wei Xun He
Justin Herald

Richard Huizar Moiz Imam Alicia Lai Kevin Leonardo Caroline Liu Zoe Lu

Lauren Luo Kevin Morrow Claire Robinson Megan Thai Tina Wang Tammy Wu

Contact us at: 2009red@mit.edu